

August 12th, 2016

For Immediate Release

Commercial Launch Announcement for "Logres of Swords and Sorcery: Goddess of Ancient" (Simplified Chinese iOS version) in Mainland China



Tokyo, Japan—Aiming Incorporated (TSE: 3911) and Marvelous Incorporated (TSE: 7844) announce the commercial launch of the Simplified Chinese version of their co-developed and full-fledged MMORPG for the smartphone, "Logres of Swords and Sorcery: Goddess of Ancient", through TIANJIN SKYMOONS INTERACTIVE CO., LTD. (Simplified Chinese corporate name: 天津天象互动科技有限公司 / Headquarters: Chengdu, Sichuan Province, China / CEO: He Yun Peng / hereinafter called as "Skymoons") for iOS in mainland China on August 11th, 2016.

"Logres of Swords and Sorcery: Goddess of Ancient", a light and easy MMORPG designed for play sessions lasting only a few minutes, ranked high on both App Store and Google Play and has kept a steady increase in user base and revenue since its launch in Japan on December 2013. As its first step overseas, "Logres of Swords and Sorcery: Goddess of Ancient (Traditional Chinese version)" began its Taiwan, Hong Kong, and Macau service on October, 2015. Gaining popularity and public attention at the start of its Taiwan, Hong Kong, and Macau service, "Logres of Swords and Sorcery: Goddess of Ancient (Traditional Chinese version)" has not only achieved the top spot in Taiwan App Store grossing rankings in December 2015 but was chosen for Taiwan Google Play's 2015 Best RPG.

In China's smartphone game market where significant growth will be expected in the future too, for more users to enjoy "Logres of Swords and Sorcery: Goddess of Ancient" even longer, Aiming and Marvelous, in cooperation with Skymoons, have added some arrangement to the contents of Simplified Chinese version in order to fit the Chinese users' preference. Skymoons, who is strong in multi-media services including mobile games, TV dramas, and online videos, launched a mobile game called "The Journey of Flower"



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(Simplified Chinese version title "花千骨") in 2015, the year of their establishment. Having "The Journey of Flower" reached top 3 in China App Store monthly grossing rankings (according to AppAnnie's store stats), Skymoos is now one of the widely noticed up-and-coming publisher in mainland China.

Aiming and Marvelous will continue to actively consider expanding the market of "Logres of Swords and Sorcery: Goddess of Ancient", focusing on Asia area.

*"TIANJIN SKYMOONS INTERACTIVE CO., LTD." is a wholly owned subsidiary of "Chengdu Crimoon Technology Co., Ltd.".

<Game Distribution Overview>

- Simplified Chinese title : 战斗吧 蘑菇君 ("Logres of Swords and Sorcery: Goddess of Ancient"
Simplified Chinese version)
- Genre : MMORPG
- OS Versions : Android 4.0 and above / iOS 7.0 and above
- Start of Service : iOS : August 11th, 2016 / Android : Summer, 2016 (Expected)
- Territories : Mainland China
- Service Provider : TIANJIN SKYMOONS INTERACTIVE CO., LTD. (天津天象互动科技有限公司)
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