

Wednesday, May 10th, 2017

## For Immediate Release

Company Name: Aiming Incorporated

Representative: CEO/President Tadashi Shiiba

(Ticker Code: TSE 3911 Mothers Market)

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Commercial Launch Announcement for Girls-like Charming Action RPG

"Luna Princess from Empire of Angels" iOS version

Tokyo, Japan-Aiming Incorporated (TSE:3911) announces the commercial launch of

"Luna Princess from Empire of Angels" (hereafter called "Lunapri") for iOS.



The "Lunapri" is an action RPG where only females exist, which is a distinctive world view of this game. Beautiful illustrations and lovely deformed 3D models are prepared for all highly individual girls. Furthermore, the performance of gorgeous voice actresses such as Emiri Kato (加藤 英美里), Ayane Sakura (佐倉 綾音), and so on, has made each character more individual and charming.

Moreover, the illustrations move smoothly with Live2D animation of the highest quality.

Girls show players various cute reactions every time players touch them. "Auto-play" is available during battles. Even players who are not good at action games can also enjoy the showy action part.

Besides, the "Lunapri" has generated over 430,000 pre-registered players as of May 8th,

2017. Android version has launched first on Tuesday, May 9th.

<Game Overview>

Title: "Luna Princess from Empire of Angels"

Genre: Girls-like Charming Action RPG

Device/OS Version: iOS 8.0 or higher / Android 4.0.4 or higher

Start of Service: iOS: Wednesday, May 10th, 2017

Android: Tuesday, May 9th, 2017

Price: Free-to-play (with options for in-app purchases)

Official Website: <a href="https://sp-lunapri.com/">https://sp-lunapri.com/</a>

Official LINE@: https://line.me/R/ti/p/%40oze0310s

Official Twitter Page: <a href="https://twitter.com/lunapri\_sp">https://twitter.com/lunapri\_sp</a>

Official Twitter Account: @ lunapri\_sp

Official Hashtag: #ルナプリ

•Download Page (iOS):

https://itunes.apple.com/jp/app/id1187821169

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https://play.google.com/store/apps/details?id=com.aiming.lunapri









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