



January 26th, 2016

For Immediate Release

Company Name: Aiming Incorporated
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(Ticker Code: TSE 3911 Mothers Market)
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Notice on the Acquisition of an Exclusive License for "天天传奇"

Tokyo, Japan — Aiming Incorporated (TSE: 3911) and Tencent (Headquarters: Shenzhen, China, CEO: Ma Huateng) announces the acquisition of an exclusive license for the Japanese version of the smartphone game "天天传奇 (Japanese title name: To be announced)".

Staffed with their own unique and talented research team specializing in sourcing for overseas titles to be serviced in Japan, Aiming Incorporated plans to maintain and continue their achievements and success in releasing overseas titles for the local market. Alongside a continuous business relationship with Tencent, Aiming plans to further increase their number of licensed titles for the Japanese market.

1. New Title Overview

Developed by Tencent, a leading provider of Internet value added services in China, "天天传奇" began its commercial service in China on April 2015. Powered by high-quality full 3D graphics, a variety of game growth elements complete with rich and extensive game contents, "天天传奇" is a light and easy to play, real-time battle RPG (Role-Playing Game) for the smartphone.

2. Tencent Overview

(1) TENCENT

About Tencent

Tencent uses technology to enrich the lives of Internet users. Every day, hundreds of millions of people communicate, share experiences, consume information and seek entertainment through our integrated platforms. Tencent's diversified services include QQ, Weixin/ WeChat for communications; Qzone for social networking; QQ Game Platform for online games; QQ.com and Tencent News for information and Tencent Video for video content.

Tencent was founded in Shenzhen in 1998 and went public on the Main Board of the Hong Kong Stock Exchange in 2004. The Company is one of the constituent stocks of the Hang Seng Index. Tencent seeks to evolve with the Internet by investing in innovation, providing a mutually beneficial environment for partners, and staying close to users.

For more information, please visit www.tencent.com/ir

(2) Primary Business Segment: Online Game Development

PC Client Software:

- League of Legends
- Dungeon and Fighter
- Crossfire

Mobile Games:

- WeFire
- WeFly
- WeChat Dash

(3) Year Established: 1998

(4) Headquarters: Shenzhen, China

(5) CEO: Ma Huateng

3. Date of Contract Signage

Signed an exclusive license contract on January 26th, 2016.

4. Future Prospect

The Japanese commercial release for "天天传奇" is scheduled in or after Spring, 2016.





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