



March 31st, 2016

For Immediate Release

Announcement of Launch Schedule for "Logres of Swords and Sorcery: Goddess of Ancient" (Simplified Chinese version) in Mainland China

Tokyo, Japan—Aiming Incorporated (TSE: 3911) and Marvelous Incorporated (TSE: 7844) announce the decision to launch the Simplified Chinese version of their co-developed and full-fledged MMORPG for the smartphone, "Logres of Swords and Sorcery: Goddess of Ancient" (Simplified Chinese title to be announced), through TIANJIN SKYMOONS INTERACTIVE CO.,LTD. (Simplified Chinese corporate name: 天津天象互动科技有限公司 / Headquarters: Chengdu, Sichuan Province, China / CEO: He Yun Peng / hereinafter called as "Skymoons") in mainland China.

"Logres of Swords and Sorcery: Goddess of Ancient", a light and easy MMORPG designed for play sessions lasting only a few minutes, started its service in Japan on December 2013. Ranked in the top 10 for nine consecutive months on both App Store and Google Play, the game experiences a growing userbase, and a steady increase in revenue since its launch, "Logres of Swords and Sorcery: Goddess of Ancient" has now achieved over seven and a half million downloads in Japan alone.

As its first step overseas, "Logres of Swords and Sorcery: Goddess of Ancient (Traditional Chinese version)" began its Taiwan, Hong Kong, and Macau service on October, 2015. Gaining popularity and public attention at the start of its Taiwan, Hong Kong, and Macau service, "Logres of Swords and Sorcery: Goddess of Ancient (Traditional Chinese version)" has not only achieved the top spot in Taiwan App Store grossing rankings in December 2015 but was chosen for Taiwan Google Play's 2015 Best RPG. With their success in the Taiwan market, Aiming and Marvelous have decided to launch its Simplified Chinese version in mainland China.

Skymoons, who is strong in multi-media services including mobile games, TV dramas, and online videos, launched a mobile game called "The Journey of Flower" (Simplified Chinese version title "花千骨") in 2015, the same year of their establishment. Having "The Journey of Flower" reached top 3 in China App Store monthly grossing rankings (according to AppAnnie's store stats), Skymoons is now one of the widely noticed up-and-coming publisher in mainland China.

Aiming and Marvelous will continue to actively consider expanding the market of "Logres of Swords and Sorcery: Goddess of Ancient", focusing on Asia area.

*"TIANJIN SKYMOONS INTERACTIVE CO.,LTD." is a wholly owned subsidiary of "Chengdu Crimoon Technology Co., Ltd.".

<Game Distribution Overview>

- Simplified Chinese title : To be announced
- Genre : MMORPG
- OS Versions : Android 4.0 and above / iOS 7.0 and above
- Start of Service : Within 2016 (Expected)
- Territories : Mainland China
- Service Provider : TIANJIN SKYMOONS INTERACTIVE CO.,LTD. (天津天象互动科技有限公司)
- Copyright : ©Marvelous Inc. Aiming Inc.

本資料に関するお問い合わせ先

株式会社 Aiming 経営管理グループ TEL : 03-5333-8424 E-mail : ir@aiming-inc.com

株式会社マーベラス 管理統括本部 経営企画部 TEL : 03-5769-7447 E-mail : ir@marv.jp