

July 26th, 2016

For Immediate Release

 Company Name:
 Aiming Incorporated

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 Tadashi Shiiba

 (Ticker Code: TSE 3911 Mothers Market)

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Notice on the Completion of MoU for the Smartphone Game

"幻想戦姫 2 (Tentative Name)"

Tokyo, Japan - Aiming Incorporated (TSE:3911) announces the completion of MoU with FunYours Technology Co., Ltd. (Headquarters: Taichung, Taiwan, CEO: Early Hong, GTSM: 6482, hereafter referred to as "FUNYOURS"), for the Japanese version of currently developing smartphone game "幻想戦姫 2 (Tentative Name)" - a completely new title of "幻想戦姫" series.

Aiming has already signed exclusive license agreements with FUNYOURS for the Japanese version of smartphone games called "Project AGO (Tentative Name)" and "Himegami Emaki (ひめがみ絵巻)"; thus, this will be the third title of FUNYOURS to be delivered to Japan. Making great use of the development and operation experience of in-house productions and overseas titles licensing-in know-how, Aiming will expand the number of titles to deliver from now on.

1 . FUNYOURS Overview

- (1) Company Name: 弘煜科技事業股份有限公司 (FunYours Technology Co., Ltd.)
- (2) CEO: Early Hong
- (3) Established in: 1993
- (4) Headquarters: 15F-2., No.186, Sec. 2, Taiwan Blvd., West Dist., Taichung City 403,

Taiwan

- (5) Primary Business Segment: Planning and Development of Online Games
- (6) About FUNYOURS:

With over 20 years of game development experience since its establishment,

they have led many titles to success in Japan such as "Le Ciel Bleu ~ル・シエル・ブルー

~", "Lemuria of phosphorescent (燐光のレムリア)", "幻想戦姫 (Browser Version)".

2 . Date of Contract Signage

Signed MoU on July 26th, 2016

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