



July 5th, 2016

For Immediate Release

Company Name: Aiming Incorporated
Representative: CEO/President Tadashi Shiiba
(Ticker Code: TSE 3911 Mothers Market)
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Notice on the Acquisition of an Exclusive License for
the Smartphone Game "Empire Of Angels - Lunar Phantoms"

Tokyo, Japan - Aiming Incorporated (TSE: 3911) and auer Media & Entertainment Corp.
(Headquarters: New Taipei City, Taiwan, CEO: Branden Du, hereafter referred to as "auer"),
announce the acquisition of an exclusive license for the Japanese version of the
smartphone game "Empire Of Angels - Lunar Phantoms (Japanese title name: To be
announced) ".

Making great use of the development and operation experience of in-house productions
and overseas titles licensing-in know-how, Aiming will expand the number of titles to deliver
from now on.

1 . New Title Overview

“Empire Of Angels - Lunar Phantoms” is an MORPG for the smartphone developed by “auer” and has started its service in Taiwan in June, 2016.

One of the big features of the “Empire Of Angels - Lunar Phantoms” is the illustrations are all drawn by Live2D*; By using those unique characters, players can enjoy pleasant battles with innovative ways of operation.

The “Empire Of Angels - Lunar Phantoms” has so many rich contents, such as deep equipment system, unique characters growth system, Co-op, and PvP, etc.; which allow from beginners to advanced players to enjoy the game with easy control.

* Live2D is a new technology of representing 2D illustrations looks like 3D.

2 . “auer” Overview

(1) Company Name: auer Media & Entertainment Corp.

(2) CEO: 杜伯卿 (Branden Du)

(3) Established in: 2001

(4) Headquarters: 32F., No. 285, Sec. 2, Wenhua Rd., Banqiao Dist., New Taipei City 220,
Taiwan

(5) Primary Business Segment: Mobile/Social game planning, development, and operation.

(6) About “auer”:

Established in 2001, "auer" has 170 employees, 6 development studios, and has developed and operated more than 40 smartphone titles. Other than localizing China and Korea titles to traditional Chinese market, "auer" also has the experience of localizing Japanese titles such as "Treasure Detective (Japanese title name: 秘宝探偵キャリー)" and "Hortensia SAGA (オルタンシア・サーガ -蒼の騎士団-)".

3 . Date of Contract Signage

Signed an exclusive license contract on July 1st, 2016

4 . Future Prospect

The Japanese commercial release for "Empire Of Angels - Lunar Phantoms" is scheduled in or after winter, 2016.





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