

July 1st, 2015 (Wednesday)

For Immediate Release

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Commercial Launch Announcement for Tactical Battle RPG "ひめがみ絵巻" Android Version

Tokyo, Japan—Aiming Incorporated (TSE: 3911) announces the commencement of the commercial launch of "ひめがみ絵巻" for the Android beginning July 1st (Wednesday).



Since the commencement of its commercial release,"ひめがみ絵巻" has garnered over 180,000 pre-registered players, and since the start of its iOS version release on June

23rd (Tuesday), achieved more than 100,000 downloads in addition to gaining more than 18,000 Twitter follower (as of July 1st, Wednesday).

"ひめがみ絵巻" offers a unique motif where players enter the realm of the gods, brought and bound together from all over the world. Alongside over a hundred different gods, each with their own unique personality, you have the power to bring this chaotic world into its rightful order.

Train and support your goddesses well, and allow them to reach their highest rank. Choose your favorite and enjoy endless play time with your chosen deity! Enjoy listening to your goddess' voices portrayed by popular Japanese voice actresses such as Yui Ogura, Kaori Ishihara, and Rina Hidaka.

Aside from being able to position your goddesses strategically both at the frontlines and the rear, you can even switch their positions at any time while in battle in order to maximize the use of your character's skills and special abilities. Being able to switch your character's positions opens up many other strategies to win your battles. "ひめが み絵巻" also offers an easy and convenient auto-battle mode.

<Game Overview>
Game Title: ひめがみ絵巻
Genre: Tactical Battle RPG
Device/OS: iOS 6.0 and above (iPhone5 or later)/Android 4.0 or higher
Launch Date: June 23, 2015 (iOS)

i July 1, 2015 (Android)

Pricing: Free-to-Download (with options for in-app purchases)
Official Website (Japanese Only): http://himemaki.com/
Official Twitter Page (Japanese Only): https://twitter.com/himemaki_sp
Official Twitter Account (Japanese Only): #U&D
Official Twitter Hashtag (Japanese Only): #U&D
Application Download Page (iOS): https://tunes.apple.com/jp/app/id986660814
Application Download Page (Android):
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