



April 30, 2015

For Immediate Release

Company: Aiming Incorporated
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Notice on the Acquisition of an Exclusive License for “神隱幻姫”

Tokyo, Japan—Aiming Incorporated (TSE: 3911) announces the completion of an exclusive license agreement with FunYours Technology Co., Ltd. (GTSM: 6482), also referred to as “FUNYOURS”, for the smartphone version of “神隱幻姫”, its Japanese version being tentatively named “ひめがみ絵巻”.

Having accomplished in-house development and operations experience for numerous original game titles and gaining knowhow on overseas licensing, Aiming plans to expand and push our licensing business further to deliver more titles.

1. New Title Overview

Developed by FUNYOURS Taiwan, “神隱幻姫” is a turn-based battle RPG optimized for the smartphone. Released in Taiwan last December 2014, with service opened for China as well, “神隱幻姫” has garnered over 1.2 million users worldwide (As of March 2015).

A first in Japan, the game offers a unique motif where players enter the realm of the gods, brought and bound together from all over the world. Alongside over a hundred different gods, each with their own unique personality, you have the power to bring this chaotic world into its rightful order.

Train and support your goddesses well, and allow them to reach their highest rank. Choose your favorite and enjoy endless play time with your chosen deity! Enjoy listening to your goddess’ voices portrayed by popular Japanese voice actresses such as Yui Ogura, Kaori Ishihara, and Rina Hidaka.

Aside from being able to position your goddesses strategically both at the frontlines

and the rear, you can even switch their positions at any time while in battle in order to maximize the use of your character's skills and special abilities. Being able to switch your character's positions opens up many other strategies to win your battles. “神隱幻姫” also offers an easy and convenient auto-battle mode.

2. FUNYOURS Overview

(1) Company Name: 弘煜科技事業股份有限公司 (FunYours Technology Co., Ltd.)

(2) Primary Business Segment: Development of Online Games

With 20 years of game development experience since its establishment backed by their strength in development, FunYours has led several titles successfully in Japan

「Le Ciel Bleu ～ル・シエル・ブルー～」: GAMESTAR Best Online Game Award 2009 (Taiwan)

「燐光のレムリア」: WebMoney Award 2012 Rookie of The Year 2012 (Japan)

「幻想戦姫(Browser Version)」: WebMoney Award 2012 Rookie of The Year 2013 (Japan)

(3) Established in 1993

(4) Headquarters: Taichung, Taiwan

(5) Chairman/President: Early Hong

3. Date of Contract Signage

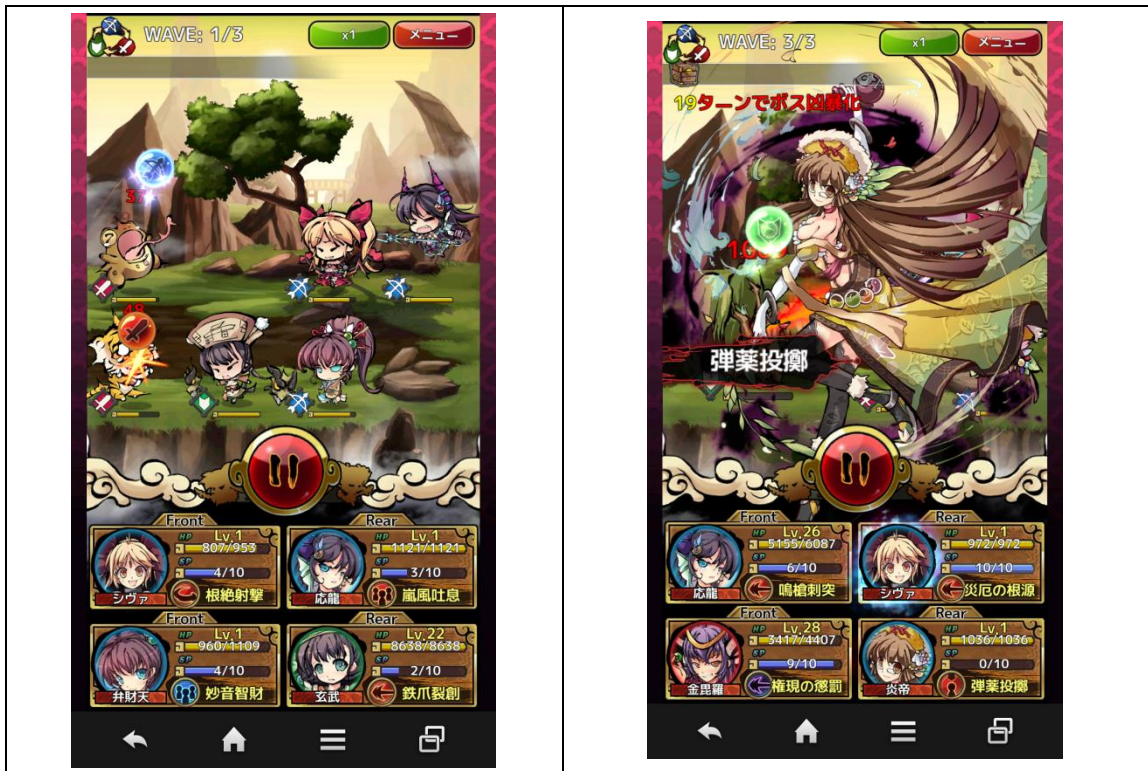
Signed an exclusive license contract on April 30th, 2015

4. Future Prospect

The commercial release of “ひめがみ絵巻” is scheduled to be around Summer 2015.

(イメージ)





※Images are from a development version of the game.

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