



June 12, 2015

For Immediate Release

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### Notice on the Acquisition of an Exclusive License for “神魔大陸 3D”

Tokyo, Japan—Aiming Incorporated (TSE:3911) announces the completion of an exclusive license agreement with Perfect World Co., Ltd. (NASDAQ: PWRD), referred to as “Perfect World”, for the smartphone game “神魔大陸 3D (Japanese Title Name: To Be Announced)”.

Having accomplished in-house development and operations experience for numerous original game titles and gaining knowhow on overseas licensing, Aiming plans to expand and push our licensing business further to deliver more titles.

#### 1. New Title Overview

“神魔大陸 3D” is a full 3D-MMORPG<sup>1</sup> for the smartphone developed by Loong Technology Co., Ltd. (Chinese Corporate Name: 祖龍娛樂科技有限公司), which has a capital and business alliance with Perfect World Co., Ltd. “神魔大陸 3D” began its service in China on January 2014. Having been released in both South Korea and Taiwan, “神魔大陸 3D” has garnered 15 million downloads worldwide.

With full 3D graphics rivaling high-quality PC games, “神魔大陸 3D” presents a fantasy world wherein a great many people can play simultaneously, be it completing a quest in five minutes, or cooperating with your friends in defeating bigger enemies, the game allows its players to tailor their experience depending on their lifestyle.

In addition to the simple controls on the smartphone, an auto-movement and auto-battle system are provided as support functions, allowing even those new to the game a chance to enjoy it with little effort!

<sup>1</sup>MMORPG (a.k.a. Massively Multiplayer Online Role-Playing Game), is an online role-playing game wherein numerous players on a large scale play simultaneously in a virtual world.

## **2. Perfect World Overview**

- (1) Company Name: Perfect World Co., Ltd.
- (2) Chief Executive Officer: Robert Xiao
- (3) Year Established: 2004
- (4) Address: Perfect World Plaza, Tower 306, 86 Beiyuan Road, Chaoyang District, Beijing 100101, China
- (5) Publicly Listed On: NASDAQ
- (6) Number of Employees: 5,378 (as of December 2014)
- (7) Primary Business Segment: Development and publishing of online games

## **3. Date of Contract Signage**

Signed an exclusive license contract on June 12th, 2015.

## **4. Future Prospect**

The commercial Japan release of “神魔大陸 3D” is scheduled to be around Summer 2015.

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