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Wednesday, November 22, 2023

Aiming Inc.

To members of the press

**"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE"**

**"DanMachi II Haruhime Arc" Broadcast Marathon Celebration
Campaign Confirmed!**

**Get a Free 10-Draw Gacha Each Week, Plus a Chance to Add UR
Adventurer Fox Spirit: Sanjouno Haruhime to your Party!**

**The Black Friday Campaign Is Also Underway! Exchange Items for
Selas and Gacha Tickets at a Discounted Rate!**



Tokyo, Japan – Aiming Inc. (CEO: Tadashi Shiiba) announces that its battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro) will run a campaign linked to the "DanMachi II Haruhime Arc" broadcast marathon, to celebrate the implementation of new stories in DanChro.

■ **"DanMachi II Haruhime Arc" Broadcast Marathon Celebration Campaign confirmed!**
Get a free 10-Draw Gacha each week, plus a chance to add UR Adventurer Fox Spirit: Sanjouno Haruhime to your party!



A "DanMachi II Haruhime Arc" broadcast marathon will be held on TOKYO MX from November 24, 2023, in order to celebrate the implementation of new stories in DanChro. To commemorate this, a linked campaign will be held in-game.

Various limited-time campaigns will be implemented, such as free weekly 10-Draw Gachas, a mission for obtaining UR Adventurer Fox Spirit: Sanjouno Haruhime, and a limited-time login bonus where you can receive Selas. Now is your opportunity to dive in and play DanChro!

① **"DanMachi II Haruhime Arc" Broadcast Marathon Celebration 10-Draw Gacha (Free)**

You can draw a 10-Draw Regular Gacha for free each week.

② **Story Clear Backup Campaign**

Clear a specific chapter in the Main Story to obtain the UR Adventurer Fox Spirit: Sanjouno Haruhime.

③ **"DanMachi II Haruhime Arc" Broadcast Marathon Celebration Login Bonus**

Log in during the campaign to receive Potato Poppers (S) and up to 1,500 Selas.

④ **Main Story Half-Off Stamina Campaign**

During the campaign, the Stamina consumed while playing the Main Story will be reduced by half.

*Please check the notice in-game for more information about each campaign.

"DanMachi II Haruhime Arc" Broadcast Marathon to celebrate the implementation of new stories in DanChro

Broadcast Schedule: Every Friday, 24:30—25:00 (JST) (First Broadcast: Friday, November 24)

*Six broadcasts in total.

Broadcasting Station: TOKYO MX

Episodes Scheduled for Broadcast: "Is It Wrong to Try to Pick Up Girls in a Dungeon? II

Episode 5—10



■ The Black Friday Campaign is underway! Exchange items for Selas and Gacha Tickets at a discounted rate!

DanChro's Black Friday Campaign is currently available in-game.

During this campaign, you can get a discounted exchange rate for Selas and Regular Gacha Tickets at the Magic Stone Scramble Exchange and the Arena Tournament Exchange. Now is your opportunity to try your hand at the Magic Stone Scramble and the Arena Tournament!

Black Friday Campaign

Campaign Period: Tuesday, November 21, 2023 — Tuesday, November 28, 2023

① [BLACK FRIDAY 2023] Magic Stone Scramble Exchange

You can exchange for Selas at a discounted rate.

② [BLACK FRIDAY 2023] Arena Tournament Exchange

You can exchange for Regular Gacha Tickets at a discounted rate.

③ [BLACK FRIDAY 2023] Gacha Ticket Pack 1 & 2 on sale

Get up to 80% off 10-Draw Gacha Tickets.

*Please check the notice in-game for more information about each campaign.

<Download from the links below>

iOS: <https://apps.apple.com/us/app/danmachi-battle-chronicle/id6446307783>

Android: <https://play.google.com/store/apps/details?id=com.aiming.danmachi.danchro.global>

Official Website : <https://www.danmachi-danchro.com/en/>



■ “All-Comers Championship Decider Match” is now live! Orario’s Strongest, “Freya Familia” is now here!

New Arrival

UR King: Ottarl
Adventurer

A Defense role that can blow away enemies and reduce his Technique cooldowns with his Special Move!

Special Move
Fist of the Ruler
Deal a large amount of damage and reduce the cooldown of Techniques and raise the debuff resistance of your unit.

Technique 1
Bullfighter Lariat
Deal damage and grant your unit increased knockback resistance and knockdown resistance.

Technique 2
Valorous Strike
Deal damage and grant your unit a shield.

Awakening Effects

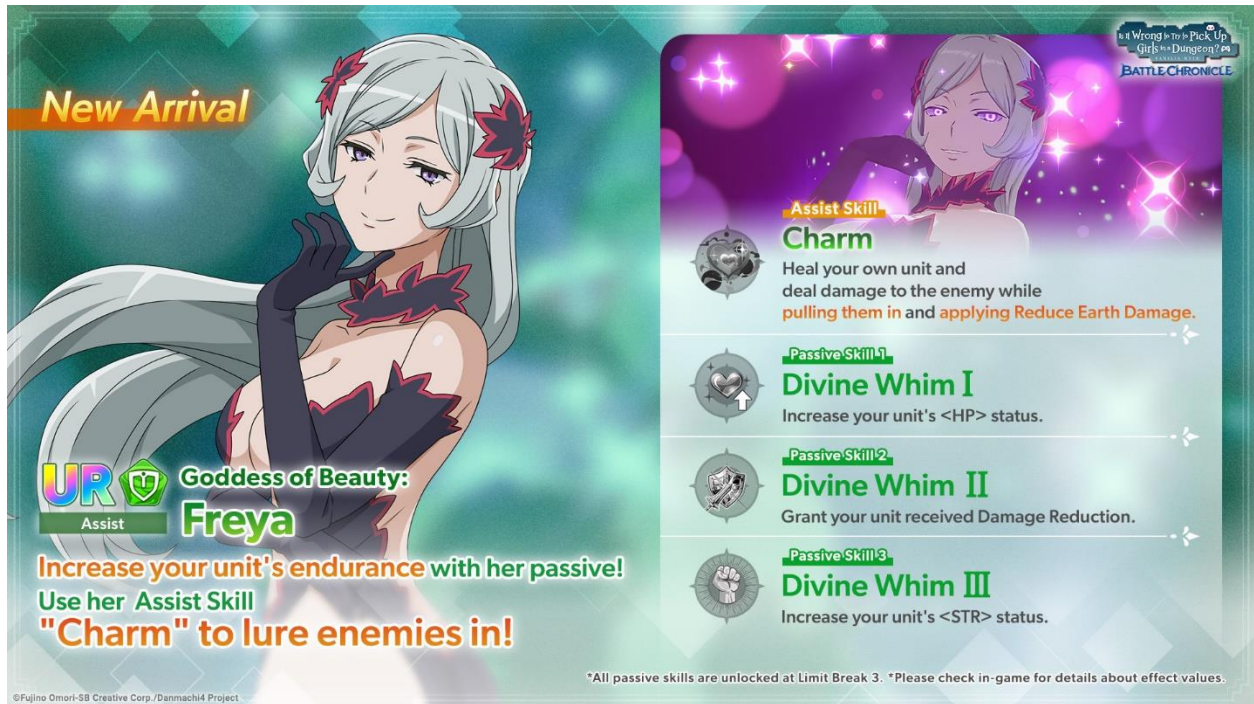
- ★1 Increase cooldown reduction amount when using his Special Move.
- ★2 Change the effect of Technique 1 to "grant all units increased knockback resistance and knockdown resistance."
- ★3 Change the effect of Technique 2 to "grant all your units a shield."
- ★5 Increase the active time of the debuff resistance when using his Special Move.

*Please check in-game for details about effect values.

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DanChro is currently holding the limited time event “All-Comers Championship Decider Match.” Enjoy an original story depicting the fierce battle of the strong warriors in Orario. Play DanChro now to receive Selas and upgrade materials obtainable from the event’s exclusive login bonus that will be held during the event.

The starring characters of “All-Comers Championship Decider Match,” Ottarl and Freya, will arrive in the game as Adventurer and Assist characters as well! “King: Ottarl” is an Adventurer that can reduce his Technique cooldown and has a Special Move that grants status debuff resistance, while “Goddess of Beauty: Freya” is an Assist character that can heal your units and applies an inflicted Earth damage reduction to the enemy. Obtaining characters does not only allow players to add them to their party but they can also be admired in the Home screen. And don’t miss out on their special character episodes, either!



■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5th season of the TV anime series has been announced as well. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.

<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the “Dungeon.”

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy’s path written by the goddess.

“DanMachi” Series Web Portal: <https://danmachi.com/>

■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound “Battle” system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”



The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Fight Many Players in a Battle Royale

***Images are contents under development.



Relive the Anime's Story

Game Introduction Promo Video #2: https://youtu.be/_LpKgDbyC1k

Promo Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Officially Approved Discord: <https://discord.gg/danmachi-danchro>



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