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Friday, March 15, 2024

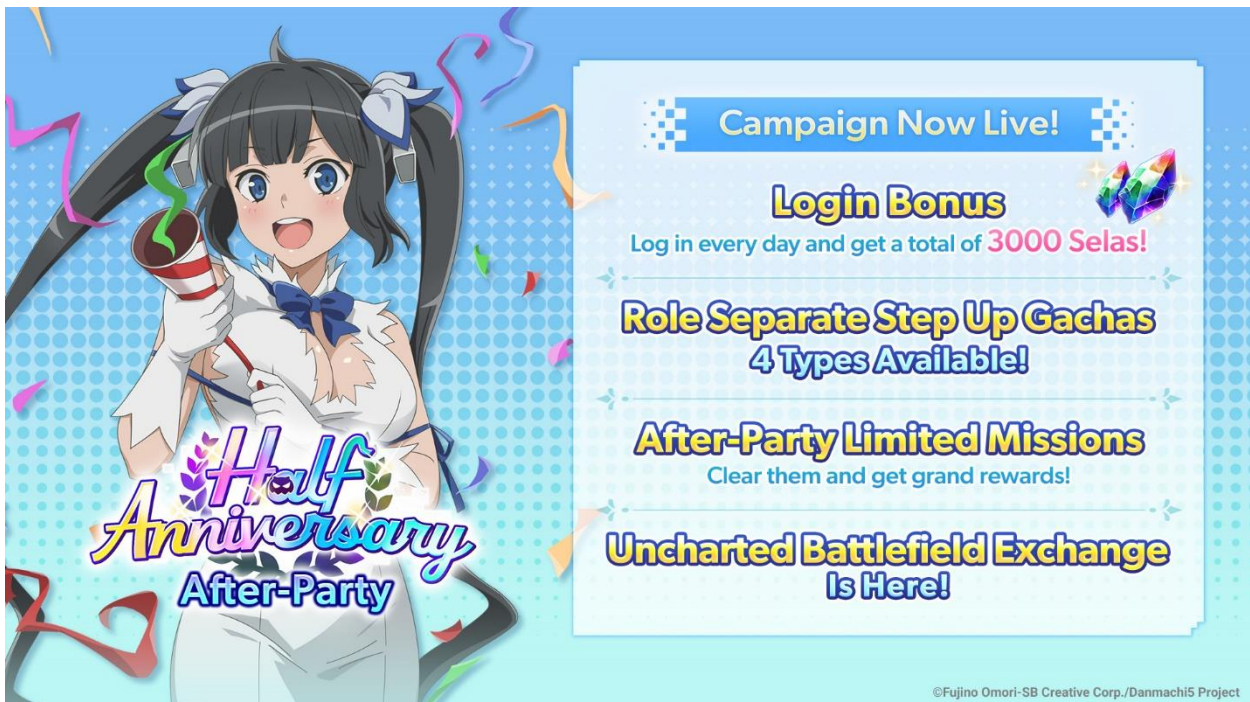
Aiming Inc.

To members of the press

"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?: BATTLE CHRONICLE"

The Half-Anniversary After-Party campaign is here!

Receive up to 3,000 Selas and other prizes as login bonuses!



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce the Half-Anniversary After-Party campaign of the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

Receive up to 3,000 Selas and other prizes as login bonuses as a part of the Half-Anniversary After-Party campaign!

The after-party campaigns to celebrate DanChro's Half-Anniversary start today, March 15th. We will be launching various campaigns such as limited-time login bonuses where you can receive up to 3,000 Selas and a campaign of halved Stamina consumption for the Main Story. We hope you enjoy the still-ongoing DanChro Half-Anniversary.

<Half-Anniversary After-Party Campaign>

Campaign Period: 3/15 (Fri) ~ 3/27 (Wed) 12:00 pm (JST) (Subject to change)

① Half-Anniversary After-Party Login Bonus



Log in during the campaign to receive up to 3,000 Selas and Upgrade items such as All-Encompassing Falna.

② **Main Story Halved Stamina Campaign**

During the campaign, the Stamina consumed while playing the Main Story will be reduced by half.

③ **Exclusive missions to earn After-Party Medals that can be exchanged for Upgrade items.**

Clear missions to obtain After-Party Medals that can be exchanged for Upgrade items such as Hammer of Training and Memory Crystal.

* Please check the notice in-game for more information about each campaign.

■ **Receive Gacha tickets depending on your score! Introducing the Danchro Half-Anniversary Celebration Mini-game, "Escape From Belit Babili!"**

The banner features a cartoon illustration of a large, green-skinned, muscular character with a heart on its chest (Phryne) and a smaller, white-haired character (Bell) running away. The background is a purple and yellow striped wall. Text on the banner includes: "Escape From Belit Babili", "Is it Wrong to Try to Pick Up Girls in a Dungeon? PART 11.5 BATTLE CHRONICLE", "Get a 'special serial code' based on the distance you've run!", "Plus, Gifting a Title based on the distance everyone has run!", "20 Tickets" and "500,000" next to icons of a ticket and a gold coin, and a "SECRET" title box. At the bottom left, it says "©Fujino Omori-SB Creative Corp./Danmachi5 Project".

This mini-game can be played in your web browser and will be available for a limited time. In this side-scrolling mini-game, players control Bell as he escapes Phryne while avoiding obstacles. Players can receive special serial codes that can be redeemed for rewards of up to 20 Gacha tickets and 500,000 valis depending on the distance traveled. The player's score appears on the results screen. Share your score with others via X (formerly Twitter)!

〈Escape From Belit Babili〉

Availability Period: 3/15 (Fri) 12:00 pm ~ 3/27 (Wed) 12:00 pm (JST) (Subject to change)

URL: https://www.danmachi-danchro.com/EN/half_anniversary_game

■ **What is "Is It Wrong to Try to Pick Up Girls in a Dungeon?"**

With over 17 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5th season of the TV anime series has been confirmed for Autumn



2024 as well.

<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the "Dungeon."

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy's path written by the goddess.

"DanMachi" Series Web Portal: <https://danmachi.com/>

■ What is "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?"

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable "Adventurers," "Assists," and "Scene Cards."

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Fight multiple players in the Battle Royal



Relive the Anime's Story



Game Introduction Promo Video #1: https://youtu.be/BbZu_u_gaeQ

Promo Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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