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Wednesday, January 31, 2024

Aiming Inc.

To members of the press

**"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:  
BATTLE CHRONICLE"**

**Introducing the limited-time event "Sweet Infatuation:  
Operation Valentine's Day"!**



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce that players now have access to "Sweet Infatuation: Operation Valentine's Day," a new limited-time event in the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

**■ Ryu and Bell will try their very best to whip up some yummy chocolates! Introducing the limited-time event "Sweet Infatuation: Operation Valentine's Day"!**

The limited-time event "Sweet Infatuation: Operation Valentine's Day" starts on Wednesday, January 31, 2024. This event features Ryu in a pastry chef-themed outfit, an apron-wearing Bell, and more. With Valentine's Day drawing near in Orario, players will soon be able to enjoy an original story featuring Ryu, Bell, and other participants as they take part in the goddess Demeter's sweets-making class.

**■ Receive 3,000 Selas, equivalent to 10 consecutive gacha pulls, in a login bonus!**

During the event, a special login bonus will be held. Upon their first login, users will receive 3,000 Selas, equivalent to 10 consecutive gacha pulls. Now is your opportunity to dive in and play DanChro!



### ▼ Event synopsis

It's time to make chocolates for that special someone (Bell)!

For Valentine's Day, Ryu Lyon starts attending a cooking class hosted by Demeter, hoping to help Syr in her efforts to make a hazardous substance (chocolate). But Bell Cranel and Eina show up to the class as well, hoping to learn how to make chocolates of their own.

The three of them soon find themselves tangled up in a "love and infatuation" space created by Demeter...



### ● Event trailer

<https://www.youtube.com/watch?v=DYYKOVJFXJk>

### ■ Featuring Lady of the Gale: Ryu Lion in a cute pastry chef outfit & Naive Youth: Bell Cranel in an apron!

A Rate Up Gacha for a pastry chef outfit-wearing Ryu and apron-wearing Bell, both of whom appear in the "Sweet Infatuation: Operation Valentine's Day," is available starting today. Gacha Ticket Packs offering discounts on eligible Rate Up Gachas will also be available for purchase, so please be sure to check those out.

Lady of the Gale: Ryu Lion is an Adventurer with Techniques that inflict Movement Speed Reduction effects and a Special Move that grants increased damage to your unit when attacking enemies with reduced Movement Speed, while Naive Youth: Bell Cranel is an Assist possessing skills that deal damage to enemies and reduce both their movement speed and durability stats.

Obtaining characters does not only allow players to add them to their party but can also be admired on the Home screen. They each have their special character episodes, too! These characters are available for a limited time only, so don't miss out.



Adventurer

UR

RARE

ROLE

Lady of the Gale:

Ryu Lion

Special Move

Chocolate Wind

Deals a 1-Hit Front-Facing AOE massive damage, and if the enemy's Movement Speed is decreased, grant your unit a Damage Increase effect.

Technique 1

Fancy Assault

Deals a 2-Hit small amount of damage.

Technique 2

Heartfelt Message

Deals a 3-Hit Front-Facing AOE medium damage and apply Decrease Movement Speed to the enemy.

Awakening Effects

★1

Increases the damage, Damage Increase effect, and active time of the Special Move.

★2

Increases the damage of Technique 1.

★3

Increases the damage, effect, and active time of Technique 2.

★5

Increases the damage and Damage Increase effect of the Special Move.

Assist

UR

RARE

ROLE

Naive Youth:

Bell Cranel

Assist Skill

Rabbit Cooking

Deals damage to the enemy and applies Decrease Movement Speed and <VIT> status reduction.

Assist Skill

Rabbit's Devotion

I Increases your unit's Normal Attack Damage.

II Increases your unit's <INT> status.

III Increases your unit's <DEX> status.

Awakening Effects

★1

Increases the damage and <VIT> status reduction effect of the Assist Skill.

★2

Increases the effect amount of Passive 1.

★3

Increases the effect amount of Passive 2.

★4

Increases the effect amount of Passive 3.

★5

Increases the damage and <VIT> status reduction effect of the Assist Skill.

\*Please check in-game for details about effect values.

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■ **Campaign to commemorate the launch of the Arrow of the Orion story is now live!**  
**Limited edition UR Hestia (movie outfit) and up to 7,000 Selas are up for grabs!**

A campaign to commemorate the launch of the Arrow of the Orion story, featuring a limited edition UR Godly Might Unleashed: Hestia and more, is underway now. By clearing the exclusive mission, you'll be able to acquire Godly Might Unleashed: Hestia and fully awaken her. Godly Might Unleashed: Hestia is an Assist character with a skill that can heal and increase the Electric damage of your unit.

Other special offers, including login bonuses worth up to 4,000 Selas, are also available. For anyone who hasn't jumped in yet, now is the perfect time to kick off your adventures in Danchro.

<Arrow of the Orion Movie Celebration Campaign>

Campaign Period: Until Monday, Feb. 19 at 12 PM JST (Subject to change)

① **Godly Might Unleashed: Hestia, up to 3,000 Selas, and more are up for grabs!**

**Exclusive Arrow of the Orion Story Mission**

In addition to the first part of the mission that began on Jan. 17, in which Godly Might Unleashed: Hestia and Selas can be obtained, a second part has now been added, featuring Almighty Bonds (Rainbow)—items used to awaken Characters—as well as other items.

② **Login Bonuses Featuring up to 4,000 Selas and Upgrade Items**


Log in during the event period to receive Selas, stamina recovery items, and upgrade items.

③ **Gacha Ticket Packs & Godly Might Unleashed: Hestia Bond Pack Available Now**

Rate Up Gacha Tickets and a special pack featuring bonds for awakening Godly Might Unleashed: Hestia are now available for purchase.

\*\*\*Please check the in-game notice for more information about each campaign.





**UR** **Assist** **Godly Might Unleashed: Hestia**

**Clear the limited-time missions and add her to your team!**

**Assist Skill**  
**Prayer of Hearth and Moon**  
 Grants HP Recovery and Electric Damage Increase to your unit.

**Passive Skill**  
**Dedicated to a Friend**

- I Increases your unit's <INT> status.
- II Increases your unit's Electric Damage when your unit's HP is above 50%.
- III Increases your unit's <HP> status.

**Awakening Effects**

- ★1 Increases the effect of the Assist Skill.
- ★2 Increases the effect amount of Passive 1.
- ★3 Increases the effect amount of Passive 2.
- ★4 Increases the effect amount of Passive 3.
- ★5 Increases the effect of the Assist Skill. Also reduces the cooldown.

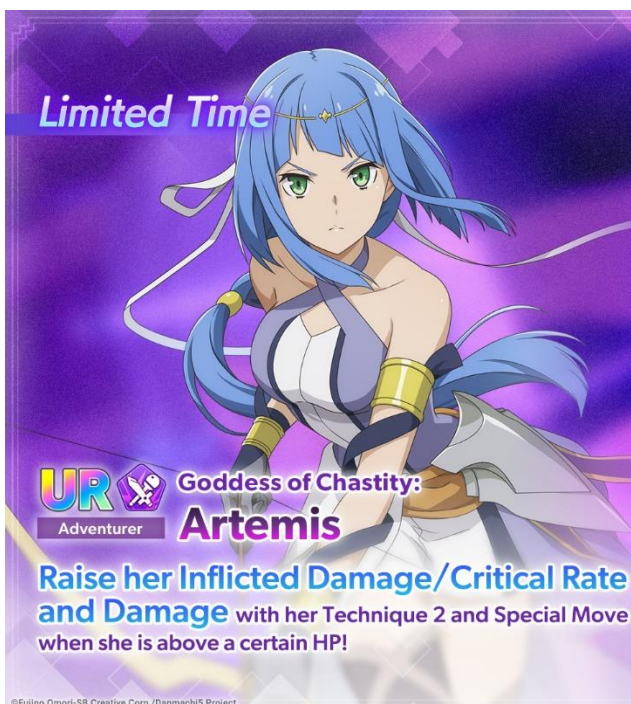
\*All passive skills are unlocked at Limit Break 3. \*Please check in-game for details about effect values.

## ■ Goddess of Chastity: Artemis Rate Up Gacha available now!

A Rate Up Gacha featuring Artemis of Arrow of the Orion fame as an Adventurer is now available. Goddess of Chastity: Artemis is an Adventurer with a Technique and Special Move that increases Damage, Critical Rate, and Critical Damage when her health is above a certain level.

Obtaining characters not only allows players to add them to their party but also allows them to be admired on the Home screen. They each have their special character episodes, too! Please take advantage of this opportunity to get the character for yourself and discover a special story not seen in the movie!

**Limited Time**



**UR** **Adventurer** **Goddess of Chastity: Artemis**

**Raise her Inflicted Damage/Critical Rate and Damage with her Technique 2 and Special Move when she is above a certain HP!**

**Special Move**  
**Fengali Zakria**  
 Increases Critical Rate and Critical Damage when above a certain HP. Also recovers your unit's HP.

**Technique 1**  
**Selene Auxomene**  
 Deals damage to the enemy.  
 Also increases your unit's Electric Damage.  
 \*Consistently landing Normal Attacks can charge the usage up to 2.

**Technique 2**  
**Feggarofoto**  
 Deals damage to the enemy.  
 Increases Inflicted Damage when above a certain HP.

**Awakening Effects**

- ★1 Increases the Special Move's damage, increases the Critical Rate/Damage increase amount when above a certain HP, and adds the effect "increase Inflicted Damage when above a certain HP."
- ★2 Increases both the damage and Electric Damage increase amount of Technique 1. Adds the effect "grants a shield to your unit."
- ★3 Increases both the damage of Technique 2 and the Inflicted Damage increase amount when above a certain HP. Adds the effect "grants Critical Rate Increase."
- ★5 Increases the damage of the Special Move and the increase amount of the Inflicted Damage/Critical Damage/HP Recovery.

\*Please check in-game for details about effect values.



### ■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5<sup>th</sup> season of the TV anime series has been announced as well. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.

#### <Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the “Dungeon.”

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy’s path written by the goddess.

“DanMachi” Series Web Portal: <https://danmachi.com/>

### ■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound “Battle” system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, “Battle Arena,” where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!





Dynamic Special Moves in 3D



Exhilarating Battles



Fight multiple players in the Battle Royal



Relive the Anime's Story

Game Introduction Promo Video #1: [https://youtu.be/BbZu\\_u\\_gaeQ](https://youtu.be/BbZu_u_gaeQ)

Promo Video: [https://youtu.be/7hKgK\\_DBssU](https://youtu.be/7hKgK_DBssU)

#### <Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: [https://twitter.com/danchro\\_en](https://twitter.com/danchro_en)

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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