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Tuesday, December 26, 2023

Aiming Inc.

To members of the press

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:  
BATTLE CHRONICLE”**

**The Event “Following the Sword Princess’s Footsteps” is Now Live!**

**New Year Campaigns Are Live: Enjoy Up to 160 Draws Worth of Daily  
Free 10-Draw Gachas and More!**



Tokyo, Japan – Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce that the limited-time event “Following the Sword Princess’s Footsteps” is now available in the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

■ **Limited-Time Event “Following the Sword Princess’s Footsteps” is live! Get the equivalent of a 10-draw Gacha with 3,000 Selas in the Login Bonus!**

The limited-time event “Following the Sword Princess’s Footsteps” began on Tuesday, December 26, 2023 (JST).

In this event, Bell and Lefiya witness Ais attacking adventurers in the dungeon and embark on a story of cooperation to escape from unexplored territory.

Upon their first login, users will receive 3,000 Selas, equivalent to 10 consecutive Gacha pulls. Now is your opportunity to dive in and play DanChro!



### ▼Synopsis

Sword Princess: Ais Wallenstein... A first-class adventurer possessing formidable skills and beauty reminiscent of a goddess in the labyrinth city, Orario. Lefiya and Bell, who admire her, stumble upon the scene of the dazzling Sword Princess having a rendezvous with a mediocre middle-aged adventurer in the dungeon...

With unbelievable thoughts in their hearts, they pursue Ais and venture deeper into the dungeon...



### ●Event Period

Tuesday, December 26, 2023 — Wednesday, January 17, 2024 (Until Maintenance / JST)  
(Subject to change)

### ●Event Promo Video

<https://www.youtube.com/watch?v=mzwVczngnw8>

### ■ Adventurers “Realis-Pursuing White Rabbit: Bell Canel” & “A Fairy Heart’s Desire: Lefiya Viridis” are here!

Bell in black combat attire and Lefiya donning a black mage outfit are both here as adventurers.

“Realis-Pursuing White Rabbit: Bell Canel” is an Adventurer who has Techniques and a Special Move that can increase his damage by consuming the “Realis” charges that he has.


“A Fairy Heart’s Desire: Lefiya Viridis” is an Adventurer who can heal, increase Water attribute damage, and grant “Realis” to her allies within her casted field.

They each have their special character episodes, too! These characters are available for a limited time only, so don't miss out!



# Aiming

**Limited Time**



**UR** **Realis-Pursuing White Rabbit: Bell Cranel**  
Adventurer

**Charge the new buff "Realis" and deal a massive amount of damage!**

Is a Wrong to Pick Up Girls in Dungeon? BATTLE CHRONICLE

**Special Move**

**Realis Fire Bolt**  
Deals a large amount of damage to the enemy.  
**Increase the damage based on how much "Realis" he has!**  
\*\*"Realis" will be lost once the Special Move is used or after a certain amount of time.

**Technique 1**

**Rapid Turn**  
Deals a small amount of damage and **gain 2 "Realis."**

**Technique 2**


**Double Fire Bolt**  
Deals a medium amount of damage to the enemy.  
**When he has "Realis," consumes 1 "Realis" and increases the damage.**

**Awakening Effects**

- ★1 Increases the damage of the Special Move.
- ★2 Increases the damage of Technique 1. Increases the amount of "Realis" gained to 3 when using Technique 1.
- ★3 Increases the damage of Technique 2 and adds an Inflicted Damage Increase buff.
- ★5 Increases the damage of the Special Move.

\*Please check in-game for details about effect values.

**Limited Time**



**UR** **A Fairy Heart's Desire: Lefiya Viridis**  
Adventurer

**She can grant multiple buffs to allies inside the field she creates! Use her abilities on allies in the United Final Battle!**

Is a Wrong to Pick Up Girls in Dungeon? BATTLE CHRONICLE

**Special Move**

**Ring Laevateinn**  
Deals a medium amount of damage, and creates a field!  
**Allies within the field will be healed and granted a Water Damage Increase and a charge of "Realis"!**

**Technique 1**

**Arcs Flash**  
Deals a small amount of damage, **and recovers all your unit's HP.**

**Technique 2**

**Magic Charge**  
Deals damage to the enemy, **and grants all your units <INT> status increase.**

**Awakening Effects**

- ★1 Increases the damage, effect amount, and active time of the Special Move. Adds an "inflicted damage increase" effect to allies within the field.
- ★2 Increases the damage and effect amount of Technique 1.
- ★3 Increases the damage and effect amount of Technique 2.
- ★5 Increases the damage and effect amount of the Special Move.

\*Please check in-game for details about effect values.

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■ **Draw up to 160 times! Campaigns with a daily free 10-draw Gacha, Guaranteed UR Gacha Ticket, and more are now available**

Limited-time campaigns for the new year are now available from Tuesday, December 26, 2023 (JST).

Embark on the new year with exciting campaigns, including a daily free 10-draw Gacha, providing up to 160 free pulls, and a login bonus offering guaranteed UR character Gacha tickets. Join us in the festivities and enjoy the adventures in DanChro during this new year!

① **Up to 160 pulls “Daily Free 10-Draw” New Year Campaign Gacha**

You can draw a 10-draw Gacha for free every day.

② **New Year Login Bonus**

You can get a Guaranteed UR Character Gacha Ticket, Selas, and upgrade items when logging in starting from January 1 (JST).

③ **Bargain Selas Packs & Multiple Guaranteed UR Gachas**

There will be many bargain Gachas held and Selas packs with an increased amount of Selas sold.

④ **Main Story & Daily Quest Drop Increase Campaign**

During this period, the item drops for the Main Story and Daily Quests are increased.

Among others, there is a New Year’s surprise...!?Dive in and play DanChro now!

\*\*\*For further details about each campaign, please check the in-game notices.

**Total of 160 Draws Free & UR Rate Up!**  
**New Year Celebration Gacha Available!**

**Guaranteed UR Character Gacha Ticket** now available in the Result Medal (Black) Exchange!  
Exchange now for ~~200~~ → 100 medals for a limited time!

\*Exchangeable up to 4 times  
\*Result Medals (Black) can be obtained when using the "3 Million Downloads Celebration Gacha"

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### ■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5<sup>th</sup> season of the TV anime series has been announced as well. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.

<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the “Dungeon.”

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy’s path written by the goddess.

“DanMachi” Series Web Portal: <https://danmachi.com/>

### ■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!

# Aiming



Dynamic Special Moves in 3D



Exhilarating Battles



Fight multiple players in the Battle Royal



Relive the Anime's Story

Game Introduction Promo Video #1: [https://youtu.be/BbZu\\_u\\_gaeQ](https://youtu.be/BbZu_u_gaeQ)

Promo Video: [https://youtu.be/7hKgK\\_DBssU](https://youtu.be/7hKgK_DBssU)

## <Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: [https://twitter.com/danchro\\_en](https://twitter.com/danchro_en)

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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