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Monday, August 27, 2023

Aiming Inc.

To members of the press

**"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:  
BATTLE CHRONICLE"**

**Play the Limited-Time Event "Haruhime's Adventure"!**

**Join us tonight at 20:00 (JST) for a release celebration stream with  
voice actresses Haruka Chisuga and Shizuka Ishigami!**



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce that players now have access to "Haruhime's Adventure," a new limited-time event in the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

**■ Haruhime's journey to grow stronger as she explores the Dungeon with Mikoto! Play the Limited-Time Event "Haruhime's Adventure"!**

The limited-time event "Haruhime's Adventure" will commence on Sunday, August 27, 2023.

In this event, you'll uncover the adventures of Haruhime as she works hard to grow stronger, and Mikoto, who keeps an eye on Haruhime as she grows. We hope you'll enjoy this tale of two awesome girls!

▼ Synopsis of event



With Bell's remarkable growth as an Adventurer, the Hestia Familia has more responsibilities than ever. Amidst it all, Haruhime grapples with her own inadequacies. The fox spirit's yearning to serve the Familia's cause strikes a chord in Mikoto, leading the two to venture into the Dungeon for intensive training.

Follow Haruhime and Mikoto on their heart-pounding trek through the Dungeon!

But watch out, Haruhime's all vulpine and no cunning! Will she ultimately attain the strength she desires? ?

▼ Event period

This event is available from Sunday, August 27, 2023 until maintenance on Tuesday, September 12, 2023.

▼ Event trailer

<https://youtu.be/PvjcVw0m6Qk>



■ Fox Spirit: Sanjouno Haruhime makes her debut as an Adventurer!

**新登場**

**UR** **【妖狐】**  
**冒険者** **サンジョウノ・春姫**

**必殺技で自身の全ユニットに強力な与ダメージ上昇を付与!**

**必殺技**  
**ウチデノコヅチ**  
自身の全ユニットに与ダメージ上昇と被ダメージ軽減を付与する。  
**最大覚醒時**  
さらに、自身の全ユニットの風属性ダメージを上昇。

**技1**  
**イザヨイ**  
使用時、自身の全ユニットの冒険者の体力を回復し、必殺技コストを短縮。

**技2**  
**キツネビ**  
前方範囲に全3回Hitの中ダメージを与え、命中時、敵に10秒間の炎上を付与。

※必殺技の内容は、最大覚醒時の内容となっています。 ※効果値などの詳細はゲーム内からご確認ください。

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A Rate Up Gacha for the new Fox Spirit: Sanjouno Haruhime character, which will give you an edge during the event, is available starting today.

This is the first time Haruhime has been added as an Adventurer and the perfect time to pick her up for yourself! She's a Support Type character who enhances all party members with her Special Move!

■ Join us for a release celebration stream tonight! Check out the highlights of DanChro with our guests Haruka Chisuga and Shizuka Ishigami!

**ダンクロニュース**  
DanChro News

**Game Release Commemorative Live Stream**

**From 20:00, Sunday, August 27, 2023, (UTC+9)**

◆ appearance ◆

**As Sanjouno Haruhime**  
**HARUKA CHISUGA**

**As Syr Flover**  
**SHIZUKA ISHIGAMI**

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The "DanChro News - Release Celebration Live Stream" will be held from 20:00 on Sunday, August 27, 2023 (JST). Haruka Chisuga and Shizuka Ishigami, who play Sanjouno Haruhime and Syr Flover in the DanMachi series respectively, will be joining as guests.

We will showcase the highlights of DanChro and show you how the game is played through events such as "Haruhime's Adventure," so please check them out!

<Program Information>

Program title: DanChro News - Release Celebration Live Stream

Stream URL: <https://youtube.com/live/ixwk1wsfbUE>

Stream date: Scheduled at 20:00 on Sunday, August 27 (JST)

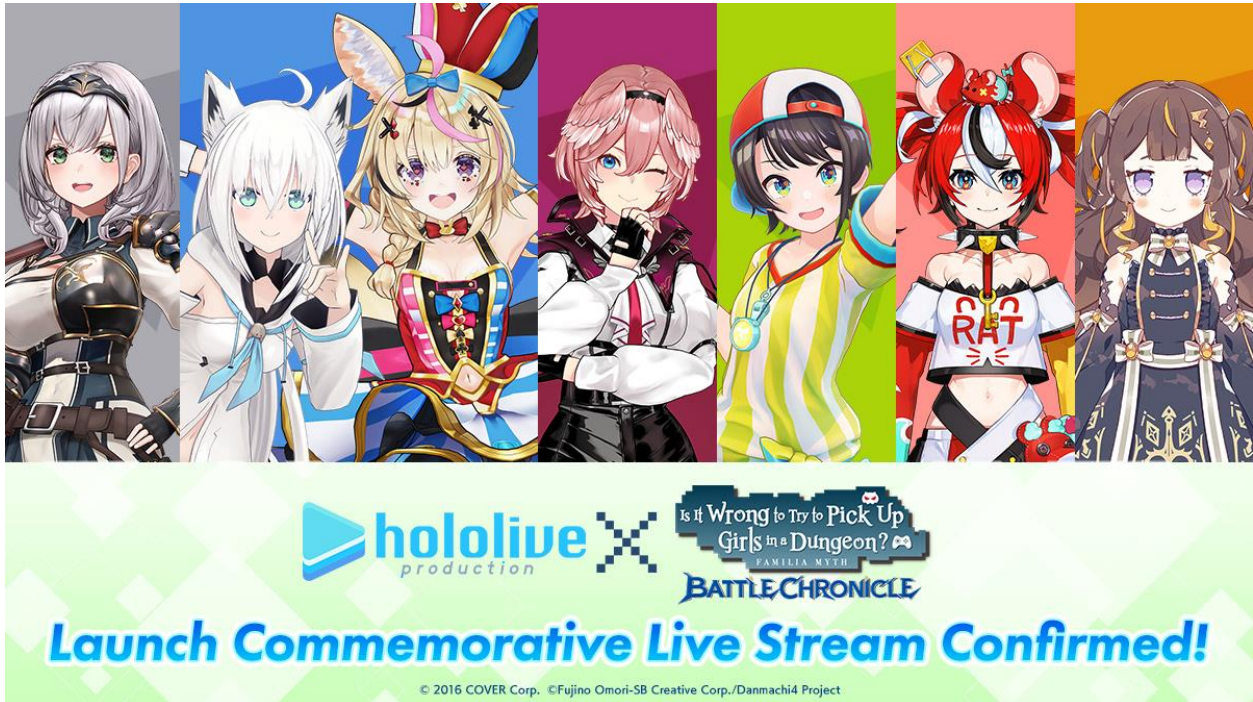
Cast: Haruka Chisuga (VA for Sanjouno Haruhime), Shizuka Ishigami (VA for Syr Flover), Iku Arino (Team Caravan Publicist), other DanChro staff members

\*The stream will only be held in Japanese.





■ Seven VTubers from Hololive Production set to live stream DanChro starting Thursday, August 31! Gifting gacha tickets to celebrate the collaboration!



We are pleased to reveal our upcoming collaboration with members from the popular VTuber agency Hololive Production. Collaboration streams are scheduled to commence on August 31.

Across a 6-day period, collaboration streams will feature the following 7 members exploring the world and gameplay of DanChro: 5 members from Hololive Japan (Oozora Subaru, Shirogane Noel, Takane Lui, Shirakami Fubuki, and Omaru Polka), 1 member from Hololive English (Hakos Baelz), and 1 member from Hololive Indonesia (Anya Melfissa).

Stay tuned for battles, Magic Stone Scrambles—which support real-time battles with up to 8 players—and more! If you're a DanChro player, you might even have the chance to square off against popular Hololive VTubers in Magic Stone Scrambles. See you there!

To commemorate the collaboration streams, all players will receive item gifts equivalent to 10 consecutive gacha pulls. This will be an excellent opportunity to kickstart your DanChro journey.

\*Details regarding these events can be found in the in-game notification section.

<Live Stream Schedule>

- Shirogane Noel: Thurs, August 31th / 20:00

<https://www.youtube.com/@ShiroganeNoel>

- Shirakami Fubuki & Omaru Polka: Fri, September 1th / 21:00

<https://www.youtube.com/@ShirakamiFubuki/featured>

<https://www.youtube.com/@OmaruPolka/featured>

- Takane Lui: Sat, September 2nd / 18:00

<https://www.youtube.com/@TakaneLui>



- Oozora Subaru: Tues, September 5th / 19:00

<https://www.youtube.com/@OozoraSubaru>

- Hakos Baelz: Thurs, September 7th / 11:00

<https://www.youtube.com/@HakosBaelz>

- Anya Melfissa: Fri, September 15th / 21:00

<https://www.youtube.com/@AnyaMelfissa>

\*All times listed above are in JST.

The image is a promotional banner for a live streaming schedule. At the top left is the 'hololive production' logo. Next to it is a small graphic with the text 'Is It Wrong to Try to Pick Up Girls in a Dungeon?' and 'BATTLE CHRONICLE'. To the right is the title 'Live Streaming Schedule' in a large, blue, stylized font. Below these are six vertical panels, each featuring a character and their streaming details:

- 8.31 THU 20:00 JST**: Shirogane Noel (JP)
- 9.1 FRI 21:00 JST**: Shirakami Fubuki & Omaru Polka (JP)
- 9.2 SAT 18:00 JST**: Takane Lui (JP)
- 9.5 TUE 19:00 JST**: Oozora Subaru (JP)
- 9.7 THU 11:00 JST**: Hakos Baelz (EN)
- 9.15 FRI 21:00 JST**: Anya Melfissa (ID)

At the bottom, there is a small copyright notice: '© 2016 COVER Corp. © Fujino Omori-SB Creative Corp./Danmachi4 Project'.

### ■ What is "Is It Wrong to Try to Pick Up Girls in a Dungeon?"

The series has surpassed a total circulation of 15 million copies, and in addition to the TV series, a film version has also been produced. The 10th anniversary project of the original work is currently ongoing as of 2023. DanChro has been announced as part of this project.

#### <Synopsis of Danmachi>

Labyrinth City Orario

Driven by his excitement for the unknown, seeking honor, and above all, romance with a cute girl, a boy named Bell has come to the city of Orario, where there is an underground labyrinth known as the Dungeon.

The story begins when he meets the goddess Hestia. The fateful encounter between a budding Adventurer who was turned away by every Familia, and a Goddess with zero followers.

This is the Familia myth, a myth recorded by a Goddess depicting a boy on his adventure.

Danmachi series website: <https://danmachi.com>





## ■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Fight Many Other Players in a Battle Royale



Relive the Anime's Story

\*The images above are from the game in development.

Game introduction promotional video no. 2: [https://youtu.be/\\_LpKgDbyC1k](https://youtu.be/_LpKgDbyC1k)

Non-credit opening: <https://www.youtube.com/watch?v=ykGQLtkUQxQ>



## ■ About Hololive Production



Hololive Production is a VTuber agency encompassing both female and male VTuber groups. Hololive houses female members, whereas male members are part of Holostars. Utilizing the streaming infrastructure of COVER Corporation, members predominantly share videos and live stream on platforms such as YouTube. The agency offers live-streaming assistance and excels in utilizing intricate 2D and 3D character models. Members interact with their fans through live streams and engage in game "let's plays." Additionally, fans can interact with their favorite VTubers on Twitter, creating a next-generation virtual talent experience.

Official Hololive Production website: <https://Hololivepro.com/>

Official Hololive YouTube Channel:

<https://www.youtube.com/channel/UCJFZiqLMntJufDCHc6bQixg>

hololive production Official X: <https://twitter.com/hololivety>

### <Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows

Release date: Thursday, August 24, 2023

Price: In-game item charges (free-to-play)

Official website: <https://www.danmachi-danchro.com/en/>

Official X: [https://twitter.com/danchro\\_en](https://twitter.com/danchro_en)

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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