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Thursday, August 24, 2023

Aiming Inc.

To members of the press

The Newest Game for the Hit Anime Series Danmachi
"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?: BATTLE
CHRONICLE"

Official Release! Receive amazing rewards such as a guaranteed UR
gacha ticket and enough Selas for 20 pulls!
A live stream is planned right after release on the 27th!



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) announces that its new battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro) will be releasing in 81 countries around the world.

■ **All About DanChro**

DanChro is a brand new battle action RPG set in the world of "Is It Wrong to Try to Pick Up Girls in a Dungeon?" (hereinafter referred to as Danmachi.) Relive the story of Danmachi and famous battles with beloved characters depicted in 3D anime-esque graphics. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable "Adventurers," "Assists," and "Scene Cards."

The game is fully loaded with contents such as the battle royale mode "Magic Stone Scramble" where everyone is your enemy, or the autoplay combat "Battle Arena," where setup will be the key to success. Challenge the dungeon together with your favorite characters like Bell and Hestia!

Download it now here:



iOS: <https://apps.apple.com/app/id6446307783>

Android: <https://play.google.com/store/apps/details?id=com.aiming.danmachi.danchro.globa>

!

Official website: <https://www.danmachi-danchro.com/en/>



Take down enemies in style with
unique special moves!

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Experience the world of DanMachi
with a fully-voiced cast*! *in Japanese

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Collect more Magic Stones than your enemies in the 8-player battle royale,
Magic Stone Scramble!

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An all-new action-packed
DanMachi game is here!

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- Clear the Beginner Missions to get a UR Guaranteed Gacha Ticket! A special login bonus to celebrate release will also be available.



Clear the Beginner missions to receive amazing rewards such as a UR Adventurer guaranteed gacha ticket and enough Selas (in-game premium currency) for more than 20 draws from the free gacha!

Along with that is the release celebration login bonus that will reward you with 3,000 Selas after logging in for 7 days, as well as the rewards available from one million preregistrations! Those rewards consists of a guaranteed Assist gacha ticket and 4,000 Selas!

*Details regarding these events can be found in the in-game notification section.

*Please understand that we reserve the right to change the availability period as well as the contents of the aforementioned items.



■ A release celebration live stream will be held on August 27! Check out the highlights of DanChro with our guests Haruka Chisuga and Shizuka Ishigami!



"DanChro News - Release Celebration Live Stream" will be held from 20:00 on Sunday, August 27, 2023 (JST). Haruka Chisuga and Shizuka Ishigami, who play Sanjouno Haruhime and Syr Flover in the DanMachi series respectively, will be joining as guests.

We plan to showcase the appeal to DanChro, how to play, and upcoming events during the live stream, so make sure you don't miss it!

<Program Information>

Program title: DanChro News - Release Celebration Live Stream

Stream URL: <https://www.youtube.com/watch?v=ixwk1wsfbUE>

Stream date: Scheduled at 20:00 on Sunday, August 27 (JST)

Cast: Haruka Chisuga (VA for Sanjouno Haruhime), Shizuka Ishigami (VA for Syr Flover), Iku Arino (Team Caravan Publicist), and DanChro staff

*The stream will only be held in Japanese.

■ DanMachi's anime series is now available on HIDIVE!

Danmachi's anime series is available on the HIDIVE video streaming service, which specializes in Japanese anime. "DanChro" players who have gained interest in the anime after playing the game can watch it now on HIDIVE!

HIDIVE : <https://www.hidive.com/>

■ What is "Is It Wrong to Try to Pick Up Girls in a Dungeon?"

■ DanMachi's anime series is now available on HIDIVE!

The series has surpassed a total circulation of 15 million copies, and in addition to the TV series, a film version has also been produced. The 10th anniversary project of the original work is



currently ongoing as of 2023. DanChro has been announced as part of this project.

<Synopsis of Danmachi>

Labyrinth City Orario

Driven by his excitement for the unknown, seeking honor, and above all, romance with a cute girl, a boy named Bell has come to the city of Orario, where there is an underground labyrinth known as the Dungeon.

The story begins when he meets the goddess Hestia. The fateful encounter between a budding Adventurer who was turned away by every Familia, and a Goddess with zero followers.

This is the Familia myth, a myth recorded by a Goddess depicting a boy on his adventure.

Danmachi series website: <https://danmachi.com>

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows

Release date: Scheduled on Thursday, August 24, 2023 (JST)

Price: In-game item charges (free-to-play)

Official website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Official Approved Discord: <https://discord.gg/danmachi-danchro>

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