



Friday, August 18, 2023

Aiming Inc.

To members of the press

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:  
BATTLE CHRONICLE”**  
**OVER ONE MILLION PRE-REGISTRATIONS! A GIFT OF 4,000 SELAS  
WILL BE DISTRIBUTED!**  
**A LIVE STREAM WILL BE HELD ON SUNDAY, AUGUST 27 TO  
CELEBRATE THE RELEASE!**



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) announces that its new battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro) has achieved over 1 million pre-registrations.

**■ Over one million users have pre-registered! An Assist Guaranteed Gacha Ticket and 4,000 Selas will be distributed to all users!**

In the lead-up to the service launch on Thursday, August 24, 2023 (JST), DanChro has achieved its final goal of one million pre-registrations! To celebrate this, all users will receive the following gifts after the official service launch:

- Assist Guaranteed Gacha Ticket



- 4,000 Selas (an in-game currency that can be used to draw Gacha and more)

We are still accepting pre-registrations in preparation for the service launch. Pre-registrations via the App Store, Google Play, and email registration through the official website are currently available, so register now if you haven't done so already!

Pre-register from the links below.

iOS: <https://apps.apple.com/app/id6446307783>

Android: <https://play.google.com/store/apps/details?id=com.aiming.danmachi.danchro.global>

Official Website: <https://www.danmachi-danchro.com/en/>

■ **A release celebration live stream will be held on August 27! Check out the highlights of DanChro with our guests Haruka Chisuga and Shizuka Ishigami!**



"DanChro News - Release Celebration Live Stream" will be held from 20:00 on Sunday, August 27, 2023 (JST). Haruka Chisuga and Shizuka Ishigami, who play Sanjouno Haruhime and Syr Flover in the DanMachi series respectively, will be joining as guests.

We will showcase the highlights of DanChro and show you how the game is played, so please check it out!

<Program Information>

Program title: DanChro News - Release Celebration Live Stream

Stream URL: <https://youtube.com/live/ixwk1wsfbUE>

Stream date: Scheduled at 20:00 on Sunday, August 27 (JST)

Cast: Haruka Chisuga (VA for Sanjouno Haruhime), Shizuka Ishigami (VA for Syr Flover), Iku Arino (Team Caravan Publicist), and DanChro staff

\*The stream will only be held in Japanese.

■ **Outdoor ad displays in South Korea!**



On Thursday, August 17, advertising of DanChro began in areas that are popular with Korean youths, including Hongik University Station, Gangnam Station, and Yeoksam Station. For those who have a chance to visit South Korea, please check out the ads.

Advertisement period: Thursday, August 17 to Saturday, September 16

<Outdoor Ad Locations>

Ad locations: Hongik University Station (Exits 8 and 9), Gangnam Station, Gangnam Station platform doors, Sindorim Station platform doors, Hapjeong Station platform doors, Hongik University Station platform doors, Samseong Station platform doors, Jamsil Station platform doors, Yeoksam Station platform doors, Sadang Station platform doors, Seoul National University Station platform doors, Sinchon Station platform doors, Ewha Womans University Station platform doors, Dongdaemun History & Culture Park Station platform doors, Euljiro 3-ga Station platform doors, and Myeong-dong Station platform doors.

■ **What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”**

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles





Fight Many Other Players in a Battle Royale



Relive the Anime's Story

\*The images above are from the game in development.

Game introduction promotional video no. 2: [https://youtu.be/\\_LpKgDbyC1k](https://youtu.be/_LpKgDbyC1k)

Promotional video: [https://youtu.be/7hKgK\\_DBssU](https://youtu.be/7hKgK_DBssU)

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows

Release date: Scheduled on Thursday, August 24, 2023 (JST)

Price: In-game item charges (free-to-play)

Official website: <https://www.danmachi-danchro.com/en/>

Official Twitter: [https://twitter.com/danchro\\_en](https://twitter.com/danchro_en)

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

© Fujino Omori-SB Creative Corp./Danmachi4 Project