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Tuesday, August 8, 2023

Aiming Inc.

To members of the press

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE” SURPASSES 750,000 PRE-REGISTRATIONS!
ADDITIONAL REWARDS UPON REACHING 1,000,000! OFFICIALLY
APPROVED DISCORD-LINKED CAMPAIGN NOW AVAILABLE!**



Tokyo, Japan (August 8, 2023) Aiming Inc. (CEO: Tadashi Shiiba) has reached 750,000 pre-registrations on its new battle action RPG game *Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle* (hereinafter referred to as DanChro).

■ Pre-registrations surpassed 750,000! Additional reward upon reaching 1,000,000 accounts!

In preparation for “DanChro’s” service launch on Thursday, August 24, 2023 (JST), pre-registrations via the App Store, Google Play, and email registration through the official website are currently available. In relation to the pre-registration, an in-game item gift campaign is currently ongoing. Recently, the 750,000 pre-registration mark was reached, and as a result, the distribution of a Gacha Ticket and 3,000 Selas that can also be used to draw Gacha and more was confirmed.

To celebrate reaching 750,000 pre-registrations, another gift of 1,000 Selas upon reaching



1,000,000 pre-registrations will be added, so register now!

Pre-register from the links below.

iOS: <https://apps.apple.com/app/id6446307783>

Android: <https://play.google.com/store/apps/details?id=com.aiming.danmachi.danchro.global>

Official Website: <https://www.danmachi-danchro.com/en/>

■ **Now holding a campaign linked with the Officially Approved Discord! Join the Discord and earn in-game items!**

The banner features a character with white hair and red eyes on the right. On the left, there is a logo for 'Is It Wrong to Try to Pick Up Girls in a Dungeon? BATTLE CHRONICLE'. The main text reads 'Official DanChro Discord Campaign' in large blue letters. Below that, it says 'Liven up the Discord server to earn in-game items upon the game's release!'. A dark box contains the heading 'About the campaign' and a list of three bullet points: 'Join the Discord and send messages to gain points!', 'Tweet your DanMachi Divination results to gain points!', and 'Highly active users will be presented with special rewards?!'. At the bottom right of the banner, there is a small copyright notice: '©Fujino Omori:SB Creative Corp./Danmachi4 Project'.

A campaign is currently held in the Officially Approved Discord server as of Monday, July 24. This is a collaborative campaign where points can be earned by an increase in participants, comments within Discord, and tweets with specified hashtags during the campaign period. When the goal number of points is reached, in-game items such as “Valis” and Potato Poppers” will be gifted to everyone. So don’t miss out and join the Officially Approved Discord server now!

Below is the Officially Approved Discord Server and campaign period.

Officially Approved Discord Server: <https://discord.gg/danmachi-danchro>

Campaign Period: Monday, July 24 18:00 – Friday, August 18 23:59 (JST)

■ **What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”**

“DanChro” is a new Battle-Action RPG game of the anime series, where players can experience the stories and iconic battles from “DanMachi” along with the anime-like 3D graphics of the characters. Enjoy exhilarating action using primarily special moves from the series, various ways to attack, and dodging in a simple yet profound “Battle.” Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

Aiming

The game is fully loaded with contents such as a battle royal where everyone is your enemy and the autoplay combat, “Battle Arena,” where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Relive the Anime's Story

*Contents of the photos above are under development.

Game Introduction PV No. 2: https://youtu.be/_LpKgDbyC1k

Promotional Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle-Action RPG

Platforms: Smartphone (iOS/Android), Windows

Release Date: Scheduled on Thursday, August 24, 2023 (JST)

Price: In-game item charges (free-to-play)

Official Site: <https://www.danmachi-danchro.com/en/>

Official Twitter: https://twitter.com/danchro_en

Official Discord: <https://discord.gg/danmachi-danchro>



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