



No.23080143

Tuesday, August 1, 2023

Aiming Inc.

To members of the press

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE” LARGE-SCALE ADVERTISING IN XIMENDING,
TAIWAN! DISTRICT COVERED WITH DANCHRO ADS!?
SURPASSED 500,000 PRE-REGISTRATIONS!**



Tokyo, Japan (August 1, 2023) Aiming Inc. (CEO: Tadashi Shiiba) has started outdoor advertising of its new battle action RPG game ***Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle*** (hereinafter referred to as DanChro) in Ximending, Taiwan.

■ Ximending, Taiwan covered in DanChro! Advertising begins in Ximending from August 1!

Advertising of DanChro has begun in Ximending, the famous trendsetting district and tourist spot in Taiwan. Images and ads of DanChro can be seen in every part of the district through large LEDs, billboards, and flags. For those who have a chance to visit Taiwan, please check out the DanChro-covered Ximending. Advertisements in the district will last from Tuesday, August 1 up to Thursday, August 31.



■ Pre-registrations surpassed 500,000! Additional reward upon reaching 750,000 accounts!

Users	Reward	Status
100,000 users	Assist Guaranteed Gacha Ticket	Clear!
250,000 users	1000 Selas	Clear!
500,000 users	1000 Selas	Clear!
750,000 users	1000 Selas	Clear!

In preparation for “DanChro’s” service launch on Thursday, August 24, 2023 (JST), pre-registrations via the App Store, Google Play, and email registration through the official website are currently available. In relation to the pre-registration, an in-game item gift campaign is currently ongoing. Recently, the 500,000 pre-registration mark was reached, and as a result, the distribution of a Gacha Ticket and 2,000 Selas that can also be used to draw Gacha and more was confirmed.

To celebrate reaching 500,000 pre-registrations, another gift of 1,000 Selas upon reaching 750,000 pre-registrations will be added, so register now!

Pre-register from the links below.

iOS: <https://apps.apple.com/app/id6446307783>

Android: <https://play.google.com/store/apps/details?id=com.aiming.danmachi.danchro.global>

Official Website: <https://www.danmachi-danchro.com/en/>

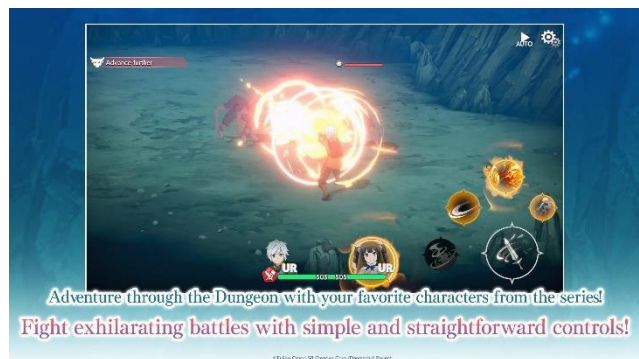
■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

“DanChro” is a new Battle-Action RPG game of the anime series, where players can experience the stories and iconic battles from “DanMachi” along with the anime-like 3D graphics of the characters. Enjoy exhilarating action using primarily special moves from the series, various ways to attack, and dodging in a simple yet profound “Battle.” Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royal where everyone is your enemy and the autoplay combat, “Battle Arena,” where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Relive the Anime's Story

*Contents of the photos above are under development.

Game Introduction PV No. 1: https://youtu.be/BbZu_u_gaeQ

Promotional Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle-Action RPG

Platforms: Smartphone (iOS/Android), Windows

Release Date: Scheduled on Thursday, August 24, 2023 (JST)

Price: In-game item charges (free-to-play)

Official Site: <https://www.danmachi-danchro.com/en/>

Official Twitter: https://twitter.com/danchro_en

Official Discord: <https://discord.gg/danmachi-danchro>

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