



April 30, 2015

For Immediate Release

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Notice on the Acquisition of an Exclusive License for “Project AGO (Tentative Name)”

Tokyo, Japan—Aiming Incorporated (TSE: 3911) announces the completion of an exclusive license agreement with FunYours Technology Co., Ltd. (GTSM: 6482), also referred to as “FUNYOURS”, for the Japanese smartphone version of “Project AGO (tentative name)”.

Having accomplished in-house development and operations experience for numerous original game titles and gaining knowhow on overseas licensing, Aiming plans to expand and push our licensing business further to deliver more titles.

1. New Title Overview

“Project AGO” is an MMORPG¹ for the smartphone device and is currently being developed by FunYours.

Set on a fantasy world wherein players can roam with their characters packed with loads of very cute expressions, and while lending a hand to friends, unravel the tale as you progress in the game.

With numerous quests vital to the story abound, along with being able to freely switch between job classes, have pets, and complete with a light and easy party system, the game will be built in a way where you can fully enjoy the game while even communicating with friends online!

2. FUNYOURS Overview

(1) Company Name: 弘煜科技事業股份有限公司 (FunYours Technology Co., Ltd.)

(2) Primary Business Segment: Development of Online Games

With 20 years of game development experience since its establishment backed by their strength in development, FunYours has led several titles successfully in Japan

「Le Ciel Bleu ～ル・シエル・ブルー～」 : GAMESTAR Best Online Game Award 2009 (Taiwan)

「燐光のレムリア」 : WebMoney Award 2012 Rookie of The Year 2012 (Japan)

「幻想戦姫 (Browser Version)」 : WebMoney Award 2012 Rookie of The Year 2013 (Japan)

(3) Established in 1993

(4) Headquarters: Taichung, Taiwan

(5) Chairman/President: Early Hong

3. Date of Contract Signage

Signed an exclusive license contract on April 30th, 2015

4. Future Prospect

The commercial release of “Project AGO” is scheduled to be around Winter 2015.

¹MMORPG (a.k.a. Massively Multiplayer Online Role-Playing Game), is an online role-playing game wherein numerous players on a large scale play simultaneously in a virtual world.

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