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Aiming Inc.

To members of the press

**"IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE"**

**Half-Year Anniversary Celebration! We will be holding a campaign
where players will receive gift items equivalent
to 60 consecutive Gacha draws!**



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce 5 major campaigns to commemorate the Half-Year Anniversary of the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

■ Players will receive gift items equivalent to 60 consecutive Gacha draws! Introducing 5 major campaigns for the Half-Year Anniversary Commemorative!

The campaigns to celebrate DanChro's Half-Year Anniversary start from today, February 19th. A variety of gift campaigns will be held both inside and outside the game, including a mission to acquire a limited-edition UR Hestia, login bonuses to receive Magic Stones, and Exchange Tickets for Scene Cards drawn by popular illustrators, among other special goods. We hope you will take this opportunity to play DanChro and help celebrate our Half-Year Anniversary!



- ① **Login Bonuses where you can get a UR Adventurer Guaranteed Gacha Ticket and Half-Year Anniversary Commemorative illustrated Scene Card Exchange Ticket.**

On your first login during this period, a special Login Bonus will be held, in which players will receive 3,000 Selas and a Half-Year Anniversary Commemorative Scene Card. Additionally, on February 24th, the day of the Half-Year Anniversary, players can obtain a UR Adventurer Guaranteed Gacha Ticket.

- ② **Up to 50 Free Draws! Also featuring characters from past Events! The Gacha Rerelease is here!**

Introducing the Gacha Rerelease, which will feature previously limited-time characters dating back all the way to October 31st, 2023! In addition, we are offering up to 50 Free Draws.

- ③ **In this Half-Anniversary celebration, you can get limited-edition UR Bundle of Cheer: Hestia! Exclusive Missions**

You can add UR Bundle of Cheer: Hestia to your lineup via the Exclusive Mission offered during this period. Furthermore, by completing all the Exclusive Missions, you can Awaken her to the maximum level.

- ④ **Extra Special Pack including limited-time only UR character Guaranteed Ticket. Many special packs are available!**

A number of Half-Year Anniversary Exclusive Packs are available, including limited-time only UR character Guaranteed Gacha Tickets that can be redeemed for past UR characters who appeared as far back as October 31, 2023, and Half-Year Anniversary UR character Guaranteed Gacha Tickets.

- ⑤ **Scene Card and stamp ideas wanted! DanChro Officially Approved Discord Linked Events**

A Scene Card contest and stamp contest will be held through our official Discord, with the winner's submission being implemented into the game.

A game-linked campaign will be held to earn 10 Gacha Tickets and Upgrade Items. Please see the [DanChro Officially Approved Discord](#) for more information.

* For details of each campaign and their runtime, please check the in-game announcements section.





■ Limited-time Event Festive Night of Cherry Blossoms is running now! Featuring Chigusa and Haruhime in dresses and Bell in a tuxedo!



Limited-time Event Festive Night of Cherry Blossoms is running now! This Event features Chigusa, Haruhime, and Hestia in gowns, as well as, Bell in a tuxedo. You can enjoy an original story featuring Hestia and company giving their support to Chigusa, who wants to gain courage by participating in the festival.



▼ Event synopsis

I have not been able to voice this feeling for a very long time.

Hestia and company sympathize with Chigusa's love which is as faint and fleeting as the cherry blossoms dancing in the wind, and decide to support her love for Ouka.

This decisive battle takes place at the ball!

Will the herbivorous young lady's invitation to dance get through to the thick-headed man?

<Event trailer>

https://youtu.be/Ex0v8A_TWxc

Featuring Tuxedo-clad Adventurer Dancing Rabbit: Bell Cranel and gown-adorned Evening Blossom: Chigusa! Moonlit Fox Beauty: Sanjouno Haruhime coming soon!

A Rate Up Gacha will be held from today to obtain Bell in a tuxedo and Chigusa in a ball gown who appear in Festive Night of Cherry Blossoms. We will also be offering Gacha Ticket Packs that allow you to draw your desired Rate Up Gacha at a discount, so please take advantage of this offer.

Dancing Rabbit: Bell Cranel is an Adventurer who possesses a Special Move that deals an incredible amount of damage and grants Technique cost reduction to your unit.

Evening Blossom: Hitachi Chigusa is an Assist character who has a skill that grants a shield and strength status boost effect to your unit.

Adventurer Moonlit Fox Beauty: Sanjouno Haruhime, who also appears in Festive Night of Cherry Blossoms, will be available from March 1st.

Obtaining characters does not only allow players to add them to their party but can also be admired on the Home screen. They each have special character episodes, too! These characters are available for a limited-time only, so don't miss out.

Adventurer

UR

ROLE

Dancing Rabbit:

Bell Cranel

Special Move

Sweeping Shadow

Deals a 5-hit crucial damage to the enemy and grants your unit cost reduction.

Technique 1

Scarlet Step

Deals damage to the enemy and grants your unit Technique Damage Increase.

Technique 2

Turning Firebolt

Deals damage to the enemy and grants your unit Special Move cost reduction.

Awakening Effects

★1

Increases the damage of the Special Move.

★2

Increases the damage and effect time of Technique 1. Adds an Increase Movement Speed effect.

★3

Increases the damage and cost reduction amount of Technique 2. Adds a Damage Increase effect.

★5

Increases the damage of the Special Move.

*Please check in-game for details about effect values.

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Assist

UR

ROLE

Evening Blossom:

Hitachi Chigusa

Assist Skill

Soaring Resolve

Grants your unit a shield and <STR> status increase.

Assist Skill

Hidden Feelings I

I

Grants your unit Technique Damage Increase.

II

Grants your unit <STR> status increase.

III

Grants your unit <HP> status increase.

Awakening Effects

★1

Increases the effect amount of the Assist Skill's shield and the <STR> status increase.

★2

Increases the effect amount of Passive 1.

★3

Increases the effect amount of Passive 2.

★4

Increases the effect amount of Passive 3.

★5

Increases the effect amount of the Assist Skill's shield and the <STR> status increase. Also reduces the cooldown.

*All passive skills are unlocked at Limit Break 3. *Please check in-game for details on effect values.

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■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5th season of the TV anime series has been announced as well. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.



<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the "Dungeon."

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy's path written by the goddess.

"DanMachi" Series Web Portal: <https://danmachi.com/>

■ What is "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?"

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound "Battle" system. Go on an adventure with a party that you set up consisting of upgradable "Adventurers," "Assists," and "Scene Cards."

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, "Battle Arena," where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Fight multiple players in the Battle Royal



Relive the Anime's Story



Game Introduction Promo Video #1: https://youtu.be/BbZu_u_gaeQ

Promo Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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