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Tuesday, December 5, 2023

Aiming Inc.

To members of the press

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE”**

Play the Limited-Time Event “Holiday Snow Competition”!

Loki Familia Characters, like Ais in a Holiday Outfit,

Appear for a Limited Time Only!



Tokyo, Japan - Aiming Inc. (CEO: Tadashi Shiiba) is pleased to announce that players now have access to "Holiday Snow Competition," a new limited-time event in the battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro).

■ **Loki Familia characters, like Ais in a holiday outfit, appear for a limited time only!**

Receive 3,000 Selas, equivalent to 10 consecutive gacha pulls, in a login bonus!

The limited-time event “Holiday Snow Competition” starts on Tuesday, December 5, 2023. This event features "New-Fallen Snow Princess: Ais Wallenstein" in a limited holiday-themed outfit, as well as "The Pinnacle of Art: Finn Deimne" in an artist-styled outfit! Holiday FestivalThe event can be enjoyed through an original story where the Loki Familia participates in the Orario snow competition and strives to create the best snow sculpture. During the event, a special login bonus will be held. Upon their first login, users will receive 3,000 Selas, equivalent to 10 consecutive gacha pulls. Now is your opportunity to dive in and play DanChro!



▼ Event synopsis

Strength, status, honor - the Loki Familia is recognized for its world-class prowess in all of these fields.

Its Captain, Finn Deimne, has his sights set on a new pinnacle: the Snow Competition held during Orario's Holiday Festival!

Will Finn, clad in an outfit fitting for an up-and-coming artist, be able to make the flames of art burn brightly in the Labyrinth City? ?



- Event period

— Tuesday, December 26, 2023 (Until Maintenance / JST)(Subject to change)

- Event trailer

<https://youtu.be/CWLcETXWuIw>

- Adventurer “New-Fallen Snow Princess: Ais Wallenstein” & Assist Character “The Pinnacle of Art: Finn Deimne” make their debut in DanChro!

The starring characters of “Holiday Snow Competition”, Ais and Finn, will arrive in the game as Adventurer and Assist characters!

“New-Fallen Snow Princess: Ais Wallenstein” is an Adventurer whose Special Move increases the damage dealt through normal attacks and Techniques,

while “The Pinnacle of Art: Finn Deimne” is an Assist whose skill deals damage to enemies and increases the Technique damage of own units. Obtaining characters does not only allow players to add them to their party but can also be admired on the Home screen. They each have their special character episodes, too! These characters are available for a limited time only, so don't miss out!

Limited Time



UR Adventurer **New-Fallen Snow Princess: Ais Wallenstein**

Can increase the damage of her Normal Attack and Technique while dealing damage with her Special Move!

Special Move
Festival Tempest
 Deals a medium amount of damage, while increasing both her Normal Attack and Technique damage.

Technique 1
Snow Slash
 Deals damage to enemies.

Technique 2
Frost Rush
 Deals a medium amount of damage and grants her <STR> Increase.

Awakening Effects

- ★1 Increases the damage and amount of the Normal Attack/Technique Damage Increase of the Special Move. Adds an "Inflicted Damage Increase" effect to the Special Move.
- ★2 Increases the damage of Technique 1.
- ★3 Increases damage and the amount of <STR> Increase of Technique 2.
- ★5 Increases the damage and amount of the Normal Attack/Technique/Inflicted Damage Increase of the Special Move.

*Please check in-game for details about effect values.

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Limited Time



UR Assist **The Pinnacle of Art: Finn Deimne**

Deal damage and grant Technique Damage Increase to your unit with his Assist Skill!

Assist Skill
Only Perfection
 Deals damage to enemies and grants your unit Technique Damage Increase.

Passive Skill 1
Festival Spirit I
 Increases your unit's Fire damage.

Passive Skill 2
Festival Spirit II
 Increases your unit's <STR> status.

Passive Skill 3
Festival Spirit III
 Increases your unit's <HP> status.

*All passive skills are unlocked at Limit Break 3. *Please check in-game for details about effect values.

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■ "DanMachi II Haruhime Arc" Broadcast Marathon Celebration Campaign ongoing! Get a free 10-Draw Gacha each week, plus a chance to add UR Adventurer Fox Spirit: Sanjouno Haruhime to your party!

The joint campaign with the "DanMachi II Haruhime Arc" broadcast marathon currently aired on TOKYO MX from November 24, 2023, is still ongoing.

Various limited-time campaigns will be implemented, such as free weekly 10-Draw Gachas, a mission for obtaining UR Adventurer Fox Spirit: Sanjouno Haruhime, and a limited-time login bonus where you can receive Selas. Now is your opportunity to dive in and play DanChro!



- ① **"DanMachi II Haruhime Arc" Broadcast Marathon Celebration 10-Draw Gacha (Free)**
You can draw a 10-Draw Regular Gacha for free each week.
- ② **Story Clear Backup Campaign**
Clear a specific chapter in the Main Story to obtain the UR Adventurer Fox Spirit: Sanjouno Haruhime.
- ③ **"DanMachi II Haruhime Arc" Broadcast Marathon Celebration Login Bonus**
Log in during the campaign to receive Potato Poppers (S) and up to 1,500 Selas.
- ④ **Main Story Half-Off Stamina Campaign**
During the campaign, the Stamina consumed while playing the Main Story will be reduced by half.

*Please check the notice in-game for more information about each campaign.

"DanMachi II Haruhime Arc" Broadcast Marathon to celebrate the implementation of new stories in DanChro

Broadcast Schedule: Every Friday, 24:30—25:00 (JST) (First Broadcast: Friday, November 24)

*Six broadcasts in total.

Broadcasting Station: TOKYO MX

Episodes Scheduled for Broadcast: "Is It Wrong to Try to Pick Up Girls in a Dungeon? II Episode 5—10"

UR **Fox Spirit:**
Adventurer **Sanjouno Haruhime**

A support-type adventurer that significantly enhances all units' inflicted damage with her Special Move.

Special Move
Uchide no Kozuchi
Grants all units enhanced inflicted damage and lower damage received.
At Max Awakening:
Also, increase all units' wind attribute damage.

Technique 1
Izayoi
Heal all own Adventurer units and lowers their Special Move cost.

Technique 2
Kitsunebi
Deal a 3-hit front-range mid-damage, and set enemies on fire for 10sec on hit.

*The contents of the Special Move are based on being fully awakened. *Please check in-game for details about effect values.

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■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Production of the 5th season of the TV anime series has been announced as well. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.

<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the “Dungeon.”

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy’s path written by the goddess.

“DanMachi” Series Web Portal: <https://danmachi.com/>

■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound “Battle” system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, “Battle Arena,” where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!

Aiming



Dynamic Special Moves in 3D



Exhilarating Battles



Fight multiple players in the Battle Royal



Relive the Anime's Story

Game Introduction Promo Video #1: https://youtu.be/BbZu_u_gaeQ

Promo Video: https://youtu.be/7hKgK_DBssU

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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