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Tuesday, October 24, 2023

Aiming Inc.

To members of the press:

**“IS IT WRONG TO TRY TO PICK UP GIRLS IN A DUNGEON?:
BATTLE CHRONICLE”**

**“Pumpkin Ephialtes (Nightmare)” is Now Live!
Ryu and Syr appear in Halloween Outfits!**



Tokyo, Japan – Aiming Inc. (CEO: Tadashi Shiiba) announces that its new battle action RPG game "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle" (hereinafter referred to as DanChro) has released its limited-time event “Pumpkin Ephialtes (Nightmare).”

■ Ryu and Syr appear in Halloween outfits! Limited-time event “Pumpkin Ephialtes (Nightmare)” is now live!

The limited-time event “Pumpkin Ephialtes (Nightmare)” starts Tuesday, October 24, 2023 (JST). Characters such as Ryu and Syr appear in Halloween outfits in this event. The event can be enjoyed through an original story that takes place in “Pumpkin Village,” a strange village found outside of the labyrinth city of Orario. Play DanChro now to receive Selas and upgrade materials obtainable from the event exclusive login bonus that will be held during the event.

▼Event Overview

It was supposed to be a simple adventurer’s quest outside of the city – just easy purchases of local products.

Daphne and Cassandra arrived in a frontier village that seemed normal.



Together with their fellow travelers Syr and Ryu, whom they met on the road, they participated in the village's harvest festival.

Little did they know, that it was the beginning of a terrifying Pumpkin Night...



- Event Period

Tuesday, October 24, 2023 — Tuesday, November 14, 2023 (Until Maintenance / JST)

***Maintenance schedule subject to change.

- Event Promo Video

<https://www.youtube.com/watch?v=FBGSHp8ba4M>

- Adventurer “Black Cat Witch: Ryu” & Assist Character “Pumpkin Witch: Syr” arrive to DanChro!

The two characters starring in the “Pumpkin Ephialtes (Nightmare)” will arrive to the game as Adventurer and Assist characters. “Black Cat Witch: Ryu” is an Adventurer with a poisoning Special Move and can reduce the cost of Techniques and Special Moves when attacking enemies, while “Pumpkin Witch: Syr” is an Assist character that can increase your unit’s Critical Rate and Critical Damage. Obtaining characters does not only allow players to add them to your party, but can also be admired in the Home screen. And don’t miss out on their special enjoyable character episodes, either!

Limited Time



UR Adventurer **Black Cat Witch: Ryu Lion**

Attack poisoned enemies with Techniques and **reduce the cost of your Technique and Special Move!**

Special Move

Trick or Cat
Poison the enemy and deal a large amount of damage.
At★1 Awakening
Also, **reduces the <VIT> status** of the enemy.

Technique 1

Halloween Cats Crash
Deal damage and grant herself **Reduce Special Move Cooldown** if the enemy is poisoned.

Technique 2

Halloween Cats Stomp
Deal medium damage and grant herself **Reduce Technique Cooldown** if the enemy is poisoned.

*The contents of the Special Move are based on being fully awakened. *Please check in-game for details about effect values.

Limited Time



UR Assist **Pumpkin Witch: Syr Flower**

Increase your units' Critical Rate and Critical Damage!

Assist Skill

Pumpkin Present
Increase your unit's **Critical Rate** and **<DEX> status**, while granting **Received Damage Reduction**.

Passive Skill 1

Pumpkin Trick I
Increase your unit's **Critical Damage**.

Passive Skill 2

Pumpkin Trick II
Increase your unit's **<INT> status**.

Passive Skill 3

Pumpkin Trick III
When the unit's health is above **80%** during battle, increase the **Critical Rate** of the unit.

*All passive skills are unlocked at Limit Break 3. *Please check in-game for details about effect values.

■ 2 Month Celebration Campaign Confirmed!

"DanChro" has reached its 2nd month since release. To celebrate, starting today, we will be hosting the "2-Month Celebration DanChro Release Campaign," where you can obtain Selas and upgrade items. Please take this opportunity to enjoy DanChro!

Details Below

<2-Month Celebration Campaign>

Period: Until 12:00 on Tuesday, November 7 (JST)

① 2-Month Celebration Daily Free Pack



- ② Campaign that increases attempts of the Daily Quest
- ③ Addition of SSR Adventurer, SSR Assist, Bond Pack, Upgrade Pack, and Limit Break Pack
- ④ 2-types of commemorative packs for a great deal

■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?”

With over 15 million copies published, the anime, along with the TV series, has also produced a movie. Now in 2023, the original work is going through a 10th-anniversary project and “DanChro” was announced as part of this project.

<Synopsis>

The labyrinth city of Orario...

For excitement towards the unknown, for honor, and especially for romantic encounters with cute girls, the young boy Bell goes to the city of Orario which has an underground labyrinth called the “Dungeon.”

The story unfolds when he meets the petite goddess Hestia. A destined encounter between an adventurer shut down by all Familia and a god with no members. This is the story (Familia Myth) of a young boy’s path written by the goddess.

“DanMachi” Series Web Portal: <https://danmachi.com/>

■ What is “Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle?”

DanChro is a new battle action RPG game of the anime series, where players can experience the stories and iconic battles from DanMachi along with the anime-like 3D graphics of the characters. Enjoy the exhilarating action of dodging and attacking in various ways, including the use of special moves from the series, in this simple yet profound “Battle” system. Go on an adventure with a party that you set up consisting of upgradable “Adventurers,” “Assists,” and “Scene Cards.”

The game is fully loaded with contents such as a battle royale where everyone is your enemy and the autoplay combat, “Battle Arena,” where setup will be key. Challenge the dungeon together with your favorite characters like Bell and Hestia!



Dynamic Special Moves in 3D



Exhilarating Battles



Fight Many Players in a Battle Royale



Relive the Anime's Story

<Game Overview>

Title: "Is It Wrong to Try to Pick Up Girls in a Dungeon?: Battle Chronicle"

Genre: Battle action RPG

Platforms: Smartphone (iOS/Android), Windows, PlayStation®4, PlayStation®5

Release date: Thursday, August 24, 2023 (PlayStation® version scheduled for 2024)

Price: In-game item charges (free-to-play)

Official Website: <https://www.danmachi-danchro.com/en/>

Official X: https://twitter.com/danchro_en

Officially Approved Discord: <https://discord.gg/danmachi-danchro>

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